



# CENTER FOR ALCOHOL POLICY

## 15<sup>th</sup> Annual Alcohol Law and Policy Conference

Sheraton Grand Nashville Downtown  
Nashville, TN | August 29-31, 2022

### Hot Topics in Alcohol Regulation

This panel will explore some of the hot button issues in alcohol regulation today. From direct-to-consumer shipping of alcohol, drinks to go, new entrants into the marketplace, and trade practices.

### Featuring:

**Brian Edwards**, *Co-Owner Cellar Door Wine & Spirits and Thoroughbred Spirits- 5 locations in Western KY and Vice President Kentucky Association of Beverage Retailers*

Brian Edwards is the Co-owner of Cellar Door Wine & Spirits and Thoroughbred Spirits. The first store opened in 2013 and they now have several locations throughout West KY and are headquartered in Murray KY. Cellar Door Wine & Spirits are a three time Beverage Dynamics Top 100 retailer and an ABL retailer of the year. Brian and his team work diligently to keep up with the current trends and consumer demands in an ever-changing alcohol industry. Cellar Door prides itself on keeping a massive variety of old and new product to meet its customers growing needs.

**Matthew Chaplin**, *Chairman, Texas Alcohol Beverage Commission*

Matt Chaplin joined TABC as deputy executive director in 2017. In addition to supporting TABC's executive director, he directly oversaw many of the divisions that support the agency's daily mission of upholding public safety and regulating the alcoholic beverage industry. Chaplin is a veteran of Texas state government, having worked at the Texas Health and Human Services Commission, Texas General Land Office, and Texas Building and Procurement Commission. While working at the Health and Human Services Commission, he served as director of system contracting, responsible for the development, drafting and review of the system's legal agreements valued at more than \$60 billion. He also worked directly with the Texas State Auditor's Office to analyze, plan and implement revamped procurement and contracting practices across the Health and Human Services System. Chaplin earned his bachelor's degree at Tulane University, along with law degrees from the University of Oregon and University of Washington.

**Steve Schmidt**, *Vice President for Public Policy and Communications, National Alcohol Beverage Control Association*

since 2006. (NABCA is an association of "Control States" which comprise 17 states and several municipalities that own part of the alcohol business.) Before working at NABCA, Steve was Director, of the Bureau of Adult Education for the Pennsylvania Liquor Control Board for 12

years. In these roles, he has developed a deep understanding for the importance of research for sound alcohol policy.

***Patrick Lynch (Moderator), Former Attorney General of Rhode Island and Center for Alcohol Policy Advisory Council Member***

Serving from 2003 to 2010, Patrick C. Lynch, 45, was the 72nd person to hold the office of Rhode Island Attorney General since its inception in 1650. A former State prosecutor, he made reducing juvenile crime the centerpiece of his administration, believing that the career criminals of tomorrow start off as the youth offenders of today. A 1987 graduate of Brown University, Attorney General Lynch earned his law degree from Suffolk University Law School. As a Special Assistant Attorney General from 1994 to 1999, he prosecuted cases at every level of Rhode Island's criminal justice system and led the State's prosecution of gang-related offenses. Lynch worked for one of Rhode Island's top law firms until the 2002 election, which capped his first campaign for public office.

**Legal Update: 21<sup>st</sup> Amendment and Litigation Nationwide**

Join us as we sit down with legal experts on the 21<sup>st</sup> Amendment as we hear an update from them on alcohol litigation around the nation and what's on the horizon. From the Supreme Court to the circuit courts, this conversation will give the lay of the land.

**Featuring:**

***Brian Fitzpatrick, Vanderbilt School of Law***

Professor Fitzpatrick's research at Vanderbilt focuses on class action litigation, federal courts, judicial selection and constitutional law. He joined Vanderbilt's law faculty in 2007 after serving as the John M. Olin Fellow at New York University School of Law. He graduated first in his class from Harvard Law School and went on to clerk for Judge Diarmuid O'Scannlain on the U.S. Court of Appeals for the Ninth Circuit and Justice Antonin Scalia on the U.S. Supreme Court. After his clerkships, Professor Fitzpatrick practiced commercial and appellate litigation for several years at Sidley Austin in Washington, D.C., and served as Special Counsel for Supreme Court Nominations to U.S. Senator John Cornyn. Before earning his law degree, Fitzpatrick graduated summa cum laude with a bachelor's of science in chemical engineering from the University of Notre Dame. He has received Vanderbilt's Hall-Hartman Outstanding Professor Award for his Civil Procedure course and the Pound Center's Civil Justice Scholarship Award for his book *The Conservative Case for Class Actions* (University of Chicago Press, 2019).

***John Neiman, Shareholder, Maynard Cooper Gale; former solicitor general of Alabama; former law clerk for Judge Paul Niemeyer of the U.S. Court of Appeals for the Fourth Circuit and Justice Anthony Kennedy of the United States Supreme Court***

John Neiman is chair of the appellate group at Maynard Cooper & Gale in Birmingham, and a Fellow in the American Academy of Appellate Lawyers. He clerked for Justice Kennedy on the Supreme Court and Judge Paul Niemeyer on the Fourth Circuit, and he graduated magna cum laude from Harvard Law School in 2000, in the same class as fellow CAP panel speaker Prof. Brian T. Fitzpatrick (who was class valedictorian, so you do the math!). He was Alabama Solicitor General from 2011 to 2014, and still represents the State of Alabama in water and pandemic-related litigation. He regularly files amicus briefs for the National Beer Wholesalers

Association and Center for Alcohol Policy supporting States in Twenty-first Amendment cases throughout the country, including in the Supreme Court (Tennessee Wine), in recent federal appellate litigation that upheld laws from Michigan, Missouri, and North Carolina, and another still-pending case that hopefully will uphold a similar law out of Indiana.

**Brannon Denning** (Moderator), *Starnes Professor of Law, Cumberland School of Law, Samford University; Center for Alcohol Policy Advisory Council*

Denning writes in the area of constitutional law; specifically, he has written on the Commerce Clause and the dormant commerce clause; judicial and executive branch appointments; the constitutional amendment process; foreign affairs and the Constitution; and the Second Amendment. He collaborated with Boris I. Bittker, Late Sterling Professor Emeritus at Yale on Bittker on the Regulation of Interstate Commerce and Foreign Commerce (Aspen Law and Business 1999), and is the sole author of the [second edition](#). In 2016, he published [Guns and the Law: Cases, Materials, and Explanation](#) (with Andrew Jay McClurg), a casebook published by Carolina Academic Press that covers various aspects of the legal regulation of firearms from the Second Amendment to the laws governing the use of deadly force. Most recently, he has published the sixth edition of [American Constitutional Law: Powers and Liberties](#), for which he is the successor author to the late Calvin Massey. He also recently combined two volumes of the previously-published The Glannon Guide to Constitution Law, publishing a third edition of [The Glannon Guide to Constitutional Law: Powers and Liberties](#). All are published by WoltersKluwer. He also wrote [Developing Professional Skills: Constitutional Law](#), an innovative text that furnishes materials allowing students to hone their drafting, analysis, and negotiation skills through constitutional law problems. In addition, he is the co-author of *Becoming a Law Professor: A Candidate's Guide*, a soup-to-nuts guide for the aspiring legal academic. Denning's other writings have been published in *Foreign Affairs*, *Constitutional Commentary*, the *Northwestern University Law Review*, the *William and Mary Law Review*, the *Minnesota Law Review*, the *American Journal of International Law*, the *Wisconsin Law Review*, the *Tulane Law Review*, and *Law and Contemporary Problems* among other journals and periodicals. He was the recipient of the 2008 Harvey S. Jackson Excellence in Teaching Award for upper-level classes and of the Lightfoot, Franklin & White award for Faculty Scholarship, which he won in 2012, 2016, and 2019.

### Keynote Lunch Presentation

**Dave Wulf**, *Alcohol and Tobacco Tax and Trade Bureau*

Wulf currently serves as Deputy Administrator of the TTB. Prior to his appointment as Deputy Administrator, Mr. Wulf served for nearly 10 years at the Department of Homeland Security (DHS) as the Associate Director for Chemical Security at the Cybersecurity and Infrastructure Security Agency. Prior to joining DHS, Mr. Wulf held a number of positions at the Bureau of Alcohol, Tobacco, Firearms and Explosives (ATF), serving as Chief of the Bureau's Office of Regulatory Affairs, Director of the National Center for Explosives Training and Research (NCETR), and Senior Counsel for Field Operations. He also served as the acting Deputy Assistant Director of ATF's Office of Public and Governmental Affairs.

**Kelly Roberson**, *Executive Director, Center for Alcohol Policy*

In May 2020, the Center for Alcohol Policy named Kelly Roberson as executive director. Roberson brings to the Center her years of experience in policy and marketing from the public and private sectors. Prior to her work with the Center, Roberson served as policy advisor and communications director in the U.S. House of Representatives where she led a varied portfolio of issues on behalf of the Western Caucus. Most recently, Roberson pioneered the role of National Director of Digital Communications for one of the leading bicycle retailers on the east coast. During this time, her passion for building strategic partnerships and relationships combined with her overhaul of the company's digital presence paved the way for exponential growth in both sales and brand awareness.

### **Alcohol Regulation: Sharing Resources and Best Practices**

In this conversation amongst four regulators from around the country, we'll learn more about the challenges they are facing in addition to the necessity and value of strong alcohol regulation.

#### **Featuring:**

##### **Maria Everett**, *Chair, Virginia Alcoholic Beverage Authority Board*

Maria Everett serves as Chair of the Virginia Alcoholic Beverage Authority Board. She was formerly a senior attorney at the Division of Legislative Services and Executive Director and General Counsel of the Virginia Freedom of Information Advisory Council. In her role at Legislative Services, she staffed legislative committees including serving as counsel to the House Committee on General Laws. She drafted legislation and staffed numerous study commissions of the General Assembly impacting the regulation and sale of alcoholic beverages, including the ABC Authority legislation. She also drafted and analyzed legislation relating to public procurement and public disclosure. She earned her Bachelor of Science degree from Virginia Tech and a Juris Doctor degree from the George Mason University School of Law.

##### **Becky Schlauch**, *Chair, Montana Alcohol Beverage Control*

Ms. Schlauch has been the Administrator of the Department of Revenue's Alcoholic Beverage Control Division since 2017. Ms. Schlauch holds a Bachelor of Science in Business Administration as well as a Master of Business Administration from the University of Montana. In 2018, she earned a Governor's Award for Excellence for her role in saving the department over \$24 million in damages in a class action lawsuit that went to the Montana Supreme Court. Prior to becoming the Alcoholic Beverage Control Division Administrator, Ms. Schlauch was the Administrator for the Business and Financial Services Division for the Montana Department of Public Health and Human Services (DPHHS). While at DPHHS she earned a Governor's Award for her role in Medicaid expansion that provided health insurance to an additional 70,000 Montanans. Ms. Schlauch came to state service after almost 15 years of newspaper finance work where she earned a Lee Enterprises President's Award. Ms. Schlauch and her husband, Pat, have six children and seven grandchildren and operate a small resort in Seeley Lake, Montana.

##### **Russell Thomas**, *Executive Director, Tennessee Alcohol Beverage Control*

Russell Thomas is the Executive Director of the Tennessee Alcoholic Beverage Commission. He is a strong believer that good alcohol public policy can both promote public health and allow businesses to flourish. Prior to his appointment to the TABC, he practiced law in Nashville. He holds an AV Preeminent rating from Martindale-Hubbell and is an experienced litigator with over

a decade of trial experience as both an assistant district attorney and in private practice. He is a member of the Tennessee, Nashville, and American Bar Associations. He formerly chaired the Criminal Law and Criminal Justice Committee of the Nashville Bar Association.

**Don McGehee**, *Division Chief, Alcohol and Gambling Enforcement, Michigan Attorney General's Office*

Donald S. McGehee has devoted most of his career to public service. He is the Division Chief of the Alcohol and Gambling Enforcement Division of the Michigan Department of Attorney General. He was first appointed as an Assistant Attorney General in 1985 by former Attorney General Frank J. Kelley (known affectionately as the Eternal General). He has served under five Attorney Generals including the current Michigan Attorney General, Dana Nessel. He is charged with running the Alcohol and Gambling Enforcement Division which provides general legal counsel to the Michigan Liquor Control Commission, Bureau of State Lottery, Michigan Gaming Control Board, Michigan Sheriffs' Coordinating and Training Counsel, Michigan Commission on Law Enforcement Standards and the Michigan Department of Military and Veterans Affairs. Additionally, the division provides legal counsel on all firearms issues and investigates and handles complaints filed by citizens concerning Michigan's bottle deposit law. He is a recognized expert in alcohol and gaming law. He co-authored various legislative amendments to the Liquor Control Code and Michigan Gaming laws and their Administrative Rules. He was one of the principal attorneys for Michigan on the landmark Supreme Court decision in *Heald v Granholm* and the recent Sixth Circuit decision in *Lebamoff vs Whitmer & Gagliardi*, direct shipping cases involving the interplay between the Dormant Commerce Clause and the Twenty-first Amendment. He has worked closely with the Liquor Control Chairman, Gaming Control Board and Lottery Commissioner in regulating alcohol and gaming and dealing with tribal sovereignty and casino compact issues. He also works closely with liquor and law enforcement agencies in combating illegal shipments of alcohol and illegal gambling operations. He has substantial litigation experience and has spoken numerous times at alcohol and gaming conferences and as a visiting speaker at state universities and law enforcement associations.

**Pat Gagliardi (moderator)**, *Division Chief, Michigan Alcohol Beverage Control*

Gagliardi served for 16 years in the Michigan House of Representatives, where he served on the Appropriations Committee before being elected floor leader by his colleagues. He held this position for 10 years until his retirement in 1998. Pat was appointed in 2003 to the Michigan Liquor Control Commission. He served as an administrative commissioner until 2011 and was responsible for the review and consideration of liquor license issues and presided over contested cases brought on appeal before the Commission. Gagliardi Associates was established in 2002 to facilitate productive interactions between government and the private sector. Pat's current clients include associations, banks, public advocacy groups, universities and business development organizations. Pat has been recognized repeatedly for his leadership abilities and his negotiation skills. Most recently, Pat was recognized for leading the charge that resulted in Michigan being the first state to ban caffeinated alcohol energy drinks. Pat is married to his wife Debra, who is a senior assistant attorney general for the state of Michigan. They have four daughters and two grandchildren. He is a 1974 graduate of Lake Superior State University.

**Crossroads of Alcohol and Blues in the 20th Century**

What do pickled pigs feet, turpentine camps, and juke joints have to do with alcohol? Join us for this engaging discussion on the impact that alcohol has had on music and culture and the themes that run through blues over the course of the 20th Century.

**Featuring:**

**Katie Rainge-Briggs**, *Exhibition and Collections Manager, National Museum of African American Music*

Before she came to the museum, Katie taught African American History and Africana Studies at Middle Tennessee State University. For fifteen-years she had the privilege of teaching and learning in the South-Central community. In 2018 she coauthored a chapter in *Designing for equity: Bridging learning and critical theories in learning ecologies for youth*; titled “Schools for Community Action: Public School Design as a Revolutionary Act.” She is presently working on her dissertation in Public History, and her area of research is twentieth century African American history. You can see her work as a public historian digitally at the Middle Tennessee State University’s Center for Popular Music’s website. Her work honors the people, culture, and communities that make our past rich.

**Will Cheek**, *Attorney at Adams and Reese LLP*

Often referenced as the go-to liquor lawyer in Tennessee, Will Cheek counsels local and national clients on licensing and regulatory compliance under Tennessee state and local liquor and beer laws. Restaurants, bars, hotels, liquor stores, grocers, festivals, entertainment venues, nonprofits and other retailers benefit from Will's more than 30 years of experience advising clients through the complex licensing and compliance processes for the sale and regulation of alcoholic beverages. Will counsels distilleries, wineries, breweries and contract manufacturers on production, distribution and marketing, including complex federal and state tied house issues.

**Kelly Roberson**, *Executive Director, Center for Alcohol Policy*

**Introduction by:**

**Jim Hall**, *Former Chairman, National Transportation Safety Board; Center for Alcohol Policy Advisory Council*

Mr. Hall began his career in Washington as a member of the staff of Senator Albert Gore, Sr. (D-TN). He subsequently served as a counsel to the Senate Subcommittee on Intergovernmental Relations under Senator Ed Muskie. He maintained a private legal practice in Chattanooga, Tennessee, before serving in the cabinet of Tennessee Governor Ned McWherter. Mr. Hall served as director of the state's Planning Office for five years. As such he was responsible for overseeing the establishment of the Memphis Headquarters for FedEx, the internationally recognized shipping company. In addition to overseeing this large initiative, Mr. Hall handled policy planning and special projects, including heading up planning for the State's Bicentennial Celebration. It was Hall's initiative that resulted in the construction of the Bicentennial Mall in Nashville, one of the city's newest crown jewels. Hall returned to Washington, D.C. to serve as Chief of Staff for Senator Harlan Mathews (D-TN). In 1993, Mr. Hall was nominated by President Clinton to be a Member of the National Transportation Safety Board, and to serve as its Chairman in 1994. He led the Board through January 2001. Hall has for many years been Vice Chairman of the Chattanooga Metropolitan Airport Authority. Mr. Hall

is a former member of the Board of Trustees at the University of Tennessee and the Board of the UC Foundation, and a former member of the Tennessee River Gorge Trust. He was also the Chairman of the Enterprise Center in Chattanooga for eight years, a board member of U.S. Xpress Enterprises, and served on the National Academy of Engineering's Committee on Combating Terrorism and the Aviation Institute Advisory Board of George Washington University. In addition, Mr. Hall served as a member of the External Advisory Board of BP America PLC. Mr. Hall has given congressional testimony before numerous House and Senate committees, including the House Committee on Transportation and Infrastructure (aviation and railroad subcommittees) and the Senate Committee on Commerce, Science and Transportation (transportation and surface transportation/merchant marine subcommittees).

### **Alcohol Regulation Changes and Traffic Safety**

This session will look at changes in alcohol laws and regulations that were relaxed over the course of the past few years, and examine some of the impacts these have made on traffic safety. It is crucial that regulators, industry members, and law enforcement share what is working, what is not working, and what resources (human and financial) will be necessary to enforce laws and preserve public health and safety.

#### **Featuring:**

**Patrick Maroney**, *Former Director, Colorado Liquor Enforcement Division; Principal, Maroney Consulting Services*

Patrick Maroney is the former Director for the Colorado Liquor Enforcement Division and is considered an expert in Colorado liquor laws and rules. Under his tenure, Colorado saw the most sweeping changes in liquor history since prohibition. Mr. Maroney helped navigate the implementation of SB 16-197 and SB 18-243 and provided key training to stakeholders in order to understand the changes that affected the liquor industry.

**J.T. Griffin**, *Principal, Griffin Strategies, LLC; Former Chief Government Affairs Officer, Mothers Against Drunk Driving*

J.T. Griffin has over 20 years of Capitol Hill and government relations experience. His career began on Capitol Hill working for a senior member of the House Appropriations Committee. Most recently he ran the government relations and communications department at MADD where he achieved unprecedented success for the organization by advancing major legislation that could eventually end drunk driving in America. For over 10 years, J.T. has specialized in bridging technology and transportation. He has worked with numerous high-tech companies and traditional OEM's to promote technological solutions for transportation safety and mobility. Specifically, he has promoted technologies like autonomous vehicles, driver monitoring systems, preserving the 5.9 Ghz spectrum for V2V and V2X connectivity, and rideshare before Congress, the Department of Transportation, and the National Transportation Safety Board. In addition, he has prepared five MADD National Presidents with written testimony and coaching when testifying before several House and Senate committees. On Capitol Hill, J.T. has built a bi-partisan reputation for bringing together lawmakers, staff, and other interest groups to achieve success. He has built an extensive network of Washington contacts on Capitol Hill and with industry, trade associations, and other groups. As the head of government relations and communications, J.T. led his advocacy team to major victories in Congress and in state capitols.

J.T. has worked with many individual members of Congress and Senators to introduce various pieces of “standalone” legislation. To accomplish this, he has developed strategic legislative agendas and advanced these goals in each of the last three highway authorization bills as well as over a dozen annual appropriations bills. At the state level, J.T. has worked in almost all 50 states to pass stronger drunk driving laws. These laws are research and data driven and are proven save lives. His expertise has led to the passage of ignition interlock laws, MADD’s highest legislative goal, in 34 states. Together these laws have helped save over 8,000 lives during his time at MADD. In 2015, J.T. led the effort to combine the communications and government affairs departments. The result was more strategic and focused messaging for the organization. His work to emphasize earned media through press conferences, op-eds, editorials, and traditional press releases combined with increasing the presence of social media resulted in the passage of strong laws at the state and federal level.

**Clayton Weems**, *Assistant Attorney General, Missouri AGO*

Weems is a graduate of Thomas Edison State University, where he earned a Bachelor of Science in Business Administration and Management. He then earned a Doctor of Law from Saint Louis University School of Law. Weems been Assistant Attorney General of Missouri since 2019, for almost 2 years total, with his time split in the position of Legal Counsel for the Missouri Division of the Alcohol and Tobacco Control.

**Jerry Oliver** (moderator), *Professor of Practice, Watts College of Public Service and Community Solutions, Arizona State University; Center for Alcohol Policy Advisory Council*  
Former Chief of Police (Detroit, Richmond, and Pasadena) and Arizona alcohol regulator, Jerry Oliver was appointed to the Phoenix Police Department in 1970 before being promoted to Assistant Police Chief in 1988. Oliver was then appointed as Director of Drug Policy before his appointment as Pasadena Police Chief in 1991. He served there for 4 years before becoming Richmond Police Chief in 1995, then Detroit Police Chief in 2002. Following his term as Chief, Oliver was appointed as Special policy Advisor to the Arizona Attorney General in 2004, then appointed by the Governor as Director of the Arizona Department of Liquor Licenses and Control.

### Trade Practices and Competition

It’s often useful to go back to square one and review the origin of trade practice laws – why do we have them? Why are they important to maintain? This panel will dive into some of the trade practices recently mentioned in the Biden Administration’s Executive Order on Competition and provide context around the nuances.

**Featuring:**

**Paul Pisano**, *Senior Vice President, Industry Affairs and General Counsel, National Beer Wholesalers Association*

Paul Pisano leads the association’s efforts in industry, legal and state governmental affairs and serves as a liaison to state distributor associations and outside groups. Prior to joining NBWA, he served at the Department of Commerce, most recently as director of congressional affairs at the U.S. Census Bureau. He also spent six years working in senior positions on Capitol Hill.

Pisano holds a B.A. degree from Hampden-Sydney College and earned his J.D. from Catholic University's Columbus School of Law.

**John Bodnovich**, *Executive Director, American Beverage Licenses*

John is Executive Director of American Beverage Licensees (ABL) and a leading advocate for America's beer, wine and spirits retailers. He works closely with ABL's state and regional affiliates representing on- and off-premise beverage licensee members on matters of concern to beverage alcohol retailers. His work includes managing ABL's federal government affairs portfolio, grassroots advocacy, and strategic communication efforts between ABL and its affiliates. John is ABL's primary representative to industry trade associations, alcohol suppliers, wholesalers and importers, as well as social responsibility organizations and other industry stakeholders. During his time with ABL, John has led association initiatives including legal advocacy, membership and responsibility campaigns, and public awareness efforts addressing alcohol issues. A native of Illinois, John holds a B.A. in Government & International Relations from the University of Notre Dame, and a Master's degree in Political Management from The George Washington University. He and his wife, Erin, reside in Kensington, Maryland with their four children.

**Jim Hall** (*moderator*), *Former Chairman, National Transportation Safety Board; Center for Alcohol Policy Advisory Council*

## Keynote Address from Georgia Attorney General Chris Carr

**The Honorable Chris Carr**, *Georgia Attorney General*

As Attorney General, Carr has prioritized combatting opioid use, gang violence, human trafficking, and consumer fraud. He has championed efforts to ensure the protection of particularly older Americans from scams and fraud, working to educate those among us who are most at risk. These efforts are critical and play into the importance of strong state-based alcohol regulation to prevent the entrance of fraudulent alcohol on the market.

Prior to serving as Georgia's 54th Attorney General, Carr served on the Executive Committee for the Georgia Older Adults Cabinet, as Commissioner of the Georgia Department of Economic Development (GDEcD) under Governor Deal, on Georgia's Judicial Nominating Commission, charged with recommending candidates to the Governor to fill judicial vacancies, as Chief of Staff for the late Senator Johnny Isakson, and as Vice President and General Counsel for the Georgia Public Policy Foundation

**Introduction by:**

**Patrick Lynch**, *Former attorney general of Rhode Island; Center for Alcohol Policy Advisory Council*

## What's Top of Mind for Public Health?

A panel to discuss recent trends in alcohol and public health. What's on their radar? What's not on our radars but *should* be? With a wide variety of issues at hand, where should we be

focusing our attention and what are some concerns that public health stakeholders have regarding recent trends surrounding alcohol?

**Featuring:**

**Raimee Eck**, *Principal, Sonrisa Solutions LLC*

Eck started her career as a Physical Assistant at the Boston Medical Center before becoming an alcohol policy consultant. She then joined the CDM Group, Inc. as Deputy Project Director before becoming Program Coordinator at Johns Hopkins Bloomberg School of Public Health. Eck then moved on to becoming a research assistant at the Center on Alcohol Marketing and Youth, then as President of the Maryland Public Health Association. Eck next joined the National Cancer Institute as a Fellow before becoming Principal at Sonrisa Solutions, a public health consultant group while still being involved with the Maryland Public Health Association.

**Lisa Hutcheson**, *VP of Prevention and Policy, Mental Health America of Indiana and Dir., IN Coalition to Reduce Underage Drinking*

Lisa has been the director of the IN Coalition to Reduce Underage Drinking since its inception in 1997 and she is honored to be celebrating 25 years this year! Attending the University of TN, she earned a master's degree in Education with a focus on counseling. She is also the Vice President of Prevention and Policy at Mental Health America of Indiana, and in that capacity is a member of the lobbying team. With a focus on prevention, she educates legislators and lobbies on legislation with a focus on alcohol and more recently tobacco and vaping, cannabis, and gaming. With support of grassroots coalitions, ICRUD has been successful in passing significant alcohol regulation in the last two decades. Lisa has been married to her husband Scott for 33 years and they have two sons - Oliver, who is a senior in high school and Henry, who is a senior at Purdue University. She learned a lot during the pandemic - working at home with your husband and two sons is not easy and she doesn't want to do that again any time soon. Baking was a great hobby during the pandemic but she wishes she would have bought more stretchy pants, and most importantly she learned to stop being "busy" and just be present.

**Yee Hui Yeo, MD**, *Karsh Division of Gastroenterology and Hepatology, Cedars-Sinai Medical Center*

**Pam Erickson** (Moderator), *Founder, Public Action Management, Former Director, Oregon Liquor Control Commission; Center for Alcohol Policy Advisory Council*

Ms. Erickson is passionate leader on alcohol issues. Currently, she owns Public Action Management, an Arizona small business, and operates an education campaign for a "Healthy Alcohol Marketplace." From 1996 to 2003, she directed the Oregon Liquor Control Commission where she transformed an antiquated bureaucracy into a high performing, results oriented organization. In 2003, she joined Oregon Partnership to direct leadership and media campaigns to reduce underage drinking. Her recent publications include, "Issue Briefs for States, 2016," "Alcohol Deregulation by Ballot Measure in Washington State," "Fair Trade Practice Regulations" and "Public Supports Strong Alcohol Policies." These reports explain how deregulation can lead to increased social problems such as high rates of underage drinking, public order offenses and alcohol related disease. She also served as an expert witness in key alcohol regulation cases in Kentucky and California.

## Sessions:

### **Hot Topics in Alcohol Regulation**

This panel will explore some of the hot button issues in alcohol regulation today. From direct-to-consumer shipping of alcohol, drinks to go, new entrants into the market, and trade practices.

### **Legal Update: 21<sup>st</sup> Amendment and Litigation Nationwide**

Join us as we sit down with legal experts on the 21<sup>st</sup> Amendment as we hear an update from them on alcohol litigation around the nation and what's on the horizon. From the Supreme Court to the circuit courts, this conversation will give the lay of the land.

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We're looking forward to hearing from Georgia Attorney General Chris Carr as our keynote speaker!

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### **An Update from TTB**

Join us as we sit down with a representative from the US Alcohol and Tobacco Tax and Trade Bureau for an update on the industry.

### **What's Top of Mind for Public Health?**

A panel to discuss recent trends in alcohol and public health. What's on their radar? What's not on our radars but *should* be? With a wide variety of issues at hand, where should we be focusing our attention and what are some concerns that public health stakeholders have regarding recent trends surrounding alcohol?

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