



CENTER FOR ALCOHOL POLICY

14th Annual Alcohol Law and Policy Conference

August 29 – 31, 2021 | Chicago, IL

Timed Agenda

Sunday, August 29

4pm – 7pm

Registration

5:30pm – 7pm

Welcome Reception

Monday, August 30

7:30am – 5pm

Registration

7:30am – 8:30am

Continental Breakfast

8:45am

Welcome Remarks

Kelly Roberson, Executive Director, Center for Alcohol Policy

9am – 10am

Session I: Pending Litigation and SCOTUS Roundup

Featuring:

John Neiman, Shareholder, Maynard Cooper Gale; Former Supreme Court clerk and Solicitor General of Alabama

David Franklin, Counsel, Massey & Gail; Professor, DePaul University College of Law; Former Solicitor General of Illinois

Deborah Skakel, Partner and Co-Chair, New York Office, Blank Rome

Brannon Denning (Moderator), Starnes professor of law, Cumberland School of Law, Samford University; Center for Alcohol Policy Advisory Council

In 2019 the Supreme Court revisited the 21st Amendment. There remain nearly ten other constitutional challenges to state laws winding their way through the federal court system. This panel of legal experts will offer analysis and commentary on the status of current alcohol changes, lessons from the past and possible direction for the future with regards to judicial challenges to state alcohol law.

10:05am – 11:05am

Session II: Alcohol 101: Why Different Forms of Alcohol Are Regulated Differently

Featuring:

Arthur J. DeCelle, Senior Counsel, Lehrman Beverage Law, PLLC

Paul Pisano, Senior Vice President, Industry Affairs and General Counsel, National Beer Wholesalers Association

Pam Erickson, Founder, Public Action Management, Former Director Oregon Liquor Control Commission

Jerry Oliver, Professor of Practice, Watts College of Public Service and Community Solutions, Arizona State University; Former Chief of Police (Detroit, Richmond and Pasadena) and Arizona alcohol regulator; Center for Alcohol Policy Advisory Council

Different forms of alcohol have been regulated differently at the federal and state levels. This panel will discuss some of the historical basis for these laws as well as dig into the various definitions to highlight where there are differences and where there may be similarities.

11:05am – 11:15am

Break

11:15 – 12:15pm

Lunch Presentation: Results of the Center's 2021 National Alcohol Regulation Sentiment Survey

Presenting:

Karoline McGrail, Insights Analyst, New Bridge Strategy

Introduction by:

Kelly Roberson, Center for Alcohol Policy Executive Director

According to the Center's most recent national poll, despite some changing behaviors during the COVID-19 pandemic, attitudes among adult Americans remain the same: the long-standing alcohol regulatory system in the U.S. works, and people like it. Although many states have temporarily loosened some alcohol laws in response to the pandemic there is overwhelming consensus throughout the nation that alcohol is a product that needs to be regulated. This session will feature an in-depth review of these results from the Center's 2021 national survey, as well as additional key findings and trends over the years.

12:20pm – 1:35pm

Session III: State Legislative Panel

Featuring:

Legislators (invites pending)

Moderator (pending)

Join us as we sit down with several state legislators to discuss a variety of alcohol policy issues that states are facing today, including Covid-19 related issues and how policymakers balance competing policy concerns such as public health and law enforcement needs versus economic interests.

1:40pm – 2:55pm

Session IV: 2021: The Year of the 21st Amendment Enforcement Act

Featuring:

***Don McGehee**, Alcohol Enforcement Division Chief, Michigan Attorney General's Office
(invited)*

***Dave Raber**, General Counsel, Wholesale Beer and Wine Association of Ohio*

***Law enforcement officer** (invite pending)*

***Patrick Lynch** (Moderator), former attorney general of Rhode Island; Center for Alcohol Policy Advisory Council*

In July of last year, Ohio Attorney General Dave Yost filed a groundbreaking lawsuit utilizing the 21st Amendment Enforcement Act for the first time against several out of state alcohol retailers for illegally shipping alcohol into the state. Following Ohio, in February of this year, Michigan also secured two 21st Amendment Enforcement Act consent orders against illegal out-of-state shippers. The 21st Amendment Enforcement Act was passed in 2000 as an amendment to the Webb-Kenyon Act but had yet to be employed until last year. This panel will welcome representatives from both the Ohio and Michigan Attorney General offices to discuss these landmark lawsuits and the possibility of similar litigation in more states.

2:55pm – 3:10pm

Break

3:10pm – 3:40pm

Presentation: Towards Marijuana Control

Presenting:

***David H. Jernigan, PhD**, Professor, Health Law, Policy and Management, Boston University School of Public Health*

Introduction by:

***Jim Hall**, Former Chairman, National Transportation Safety Board; Center for Alcohol Policy Advisory Council*

David Jernigan, one of the nation's leading alcohol public health researchers, will discuss his new book on the marijuana industry and lessons learned from alcohol regulation for the emerging cannabis regulation world.

3:45pm- 5:30pm

Free Time

5:30pm – 7pm

Evening Reception

Honoring the Ninth Annual Leadership in Alcohol Regulation Award Recipient

Tuesday, August 31

7:30am – 12:10pm

Registration

7:30am – 8:30am

Continental Breakfast

8:45am

Welcome Remarks

Kelly Roberson, Executive Director, Center for Alcohol Policy

9am – 10:15am

**Session V: Alcohol Regulation in the Time of Covid-19:
Consumer or Industry Convenience?**

Featuring:

Patrick Maroney, former director, Colorado Liquor Enforcement Division

Raimee Eck, Past President & Co-Chair, Advocacy Committee, Maryland Public Health Association

J.T. Griffin, Principal, Griffin Strategies, LLC; Former Chief Government Affairs Officer, Mothers Against Drunk Driving

Jerry Oliver (Moderator), Center for Alcohol Policy Advisory Council

At our 2020 Virtual ALPC, we addressed the pandemic's lasting impact on the alcohol industry, and the myriad of changes to laws, policies, and regulations primarily in the name of safety, but to also help businesses negatively impacted by the pandemic. This session will look at certain alcohol laws and regulations that were relaxed this past year and address the consequences of such actions and how they might affect communities.

10:20am – 11:05am

Keynote Presentation

The Honorable Kwame Raoul, Illinois Attorney General

Introduction by:

Patrick Lynch, former attorney general of Rhode Island; Center for Alcohol Policy Advisory Council

11:10am – 11:40am

Presentation: TTB Regulatory Check-In

Presenting:

David M. Wulf, Deputy Administrator, Alcohol and Tobacco Tax and Trade Bureau (TTB)

Introduction by:

***Jim Hall**, Former Chairman, National Transportation Safety Board; Center for Alcohol Policy Advisory Council*

Mr. Wulf will deliver an update on the bureau's activities, provide insightful information, and answer many of your lingering questions about the laws and regulations the agency enforces.

11:40am

Closing Remarks

***Kelly Roberson**, Executive Director, Center for Alcohol Policy*

12:00pm

Departures