



13th Annual Alcohol Law and Policy Conference

Virtual Series | September 2020

Timed Agenda

Wednesday, September 2

1:55pm

Welcome Remarks

Kelly Roberson, Executive Director

2:00 – 2:50pm

Session I: Tall Cop Says Stop

Presenting:

Officer Jermaine Galloway, Owner, Tall Cop Says Stop

We're kicking off the series with a presentation from Jermaine Galloway – a former Idaho law enforcement officer and one of our nation's most innovative and informative speakers about trends of youth and their access to illegal substances, including alcohol. He will talk with us about "Tall Cop Says Stop" and his extensive work as a police officer against alcohol and drug abuse problems in communities, including underage drinking. Officer Galloway will address current alcohol trends across the country and help us understand what they all mean, as well as provide insight on best practices to help communities that struggle with underage drinking, alcohol abuse and more.

3:00 – 3:55pm

Session II: 21st Amendment Litigation Update

Moderator:

Brannon Denning, Starnes professor of law, Cumberland School of Law, Samford University

Presenting:

John Neiman, Shareholder, Maynard Cooper Gale

Paul Pisano, SVP, Industry Affairs and General Counsel, National Beer Wholesalers Assn.

Deborah Skakel, Partner, Blank Rome

Last year's United States Supreme Court decision in *Tennessee Wine and Spirits Retailers Association v. Thomas* could have a significant impact on how the 21st Amendment is interpreted in pending and future litigation across the country, particularly with respect to the

Dormant Commerce Clause of the Constitution. This panel of legal experts will offer commentary on the scores of lawsuits in the U.S. right now questioning the 21st amendment's authority. Is the historical tension between the Commerce Clause and the 21st Amendment here to stay? Or will states have the resources and evidence they need to justify certain state alcohol laws and defend their 21st Amendment rights?

3:55 – 4:00pm

Closing Remarks

Kelly Roberson, Executive Director

Wednesday, September 9

1:55pm

Welcome Remarks

Kelly Roberson, Executive Director

2:00 – 2:50pm

Session III: The Role of State Departments of Epidemiologists in Alcohol Policy

Moderator:

Jim Hall, former chairman, National Transportation Safety Board

Presenting:

Cassie Greisen, Director of Public Policy, National Alcohol Beverage Control Assn.

Mary Beth Cox, MPH, Substance Use Epidemiologist, North Carolina Division of Public Health

Julie Hibben, IPFS Project Director, Division of Behavioral Health, Iowa Dpt. of Revenue

Epidemiology plays a significant role in alcohol policy and public health and safety. The field has made countless contributions to alcohol research and has aided in the creation of many community and policy interventions that reduce alcohol-related social problems. This session will provide you with an understanding of what epidemiology is and what epidemiologists do, particularly with respect to state-based regulation of alcohol, as well as how state alcohol regulatory agencies can use epidemiology to supplement many of their regulatory efforts and educate the public.

3:00 – 3:55pm

Session IV: Alcohol Trade Practice Update

Moderator:

Mike Lashbrook, former executive director, Center for Alcohol Policy

Presenting:

Ted Mahony, Chief Investigator, Massachusetts ABCC

Dimitri Christopoulos, Esq., Principal, Christopoulos Law Group

Art DeCelle, Senior Counsel, Lehrman Beverage Law

This session will dive deep into the important history of the Federal Alcohol Administration Act (FAAA) and trade practice laws and regulations that are designed to foster a level playing field for all industry members by prohibiting certain anti-competitive practices. Topics will include the prohibition on commercial bribery, consignment sales, tied-house arrangements, exclusive outlets and more.

3:55 – 4:00pm

Closing Remarks

Kelly Roberson, Executive Director

Wednesday, September 16

1:55pm

Welcome Remarks

Kelly Roberson, Executive Director

2:00 – 2:50pm

Session V: Dangers of Fake Alcohol

Moderator:

Jim Hall, former chairman, National Transportation Safety Board

Presenting:

Patrick Maroney, former director, Colorado Liquor Enforcement Division

Rusty Hanna, Chief of Enforcement, Mississippi ABC

This year the Center for Alcohol Policy released a report on fake alcohol and interstate e-commerce, the third installment in a series of white papers commissioned by the Center that focus on tainted and counterfeit alcohol. This session will welcome Patrick Maroney, the former director of the Colorado Liquor Enforcement Division and author of the Center's newest study, along with several representatives from regulating agencies, such as the TTB and the U.S. Customs and Border Protection to discuss direct-to-consumer sales of alcohol through interstate e-commerce – specifically how this platform increases avenues for counterfeit products to enter the marketplace around the world.

3:00 – 3:55pm

Session VI: Renewed Challenges of Fake I.D.s

Moderator:

Jerry Oliver, Professor of Practice, Watts College of Public Service and Community Solutions, Arizona State University

Presenting:

Brad Krevor, President, Responsible Retailing Forum

Susan Dworak, CEO, Real Identities, LLC

Erik Smoot, Deputy Director and General Counsel, Oklahoma ABLE Commission

Fake IDs pose serious problems to the people and companies who sell and serve alcohol, and to communities and society as a whole. Fake IDs are easy to buy and easy to create, and the fake IDs flooding the market today are so sophisticated that they are fooling high tech scanners. Consequently, it is harder to control access to alcohol because the challenges of identification and age confirmation have become increasingly difficult, especially during a time when e-commerce has become the new norm. In this session you will hear from regulatory analyst and legal compliance expert Susan Dworak, CEO of Real Identities, LLC, a firm that creates detailed content about real IDs and fake IDs so you can tell the difference.

3:55 – 4:00pm

Closing Remarks

Kelly Roberson, Executive Director

Wednesday, September 23

1:50pm

Welcome Remarks

Kelly Roberson, Executive Director

Presentation of Leadership in Alcohol Regulation Award

2:00 – 2:50pm

Session VII: Alcohol Regulation in the Time of COVID-19

Moderator:

Patrick Lynch, former attorney general of Rhode Island

Presenting:

Patrick Maroney, former director, Colorado Liquor Enforcement Division

Carrie Christofes, Executive Director, National Liquor Law Enforcement Assn.

John Bodnovich, Executive Director, American Beverage Licensees

We can't deny the impact the COVID-19 pandemic has had on almost every aspect of our lives. Not surprisingly it has also led to a myriad of changes to laws, policies and regulations primarily in the name of safety, but to also help businesses negatively impacted by the pandemic. This session will discuss certain alcohol laws and regulations that were relaxed as a result, such as local delivery of alcohol to consumers, pricing and payment laws, alcoholic beverage to-go sales, consignment sale prohibitions, and more. Many of these laws have been successful for over 80 years, but as states begin to look at reopening their economies, what will it mean for the alcohol regulatory changes that took place? Will these too see a return to normalcy?

3:00 – 3:50pm

Session VIII: Is All Alcohol the Same?

Moderator:

Mike Lashbrook, former executive director, Center for Alcohol Policy

Presenters:

Pam Erickson, CEO, Healthy Alcohol Marketplace

Pat Gagliardi, Chair, Michigan Liquor Control Board

The U.S has a long history of regulating alcohol products differently according to their alcohol content. This begs the question: Is the notion of a “standard drink” just a myth? Should liquor and beer be regulated equally or not? A panel of representatives from several industry experts and public health groups will debate the age-old question “is a drink really just a drink?”

3:50 – 4:00pm

Closing Remarks

Kelly Roberson, Executive Director