



Arizona Alcohol Policy Forum

September 6, 2019

Hotel Adeline – Scottsdale, AZ





Welcome

On behalf of the Center for Alcohol Policy and the Beverage Alcohol Community Information Council (BACIC), we welcome you to the 2019 Arizona Alcohol Policy Forum.

This forum is proud to offer five dynamic sessions with expert guest speakers covering a wide range of topics that have current day importance in the alcohol beverage industry.

We will discuss the economic impacts and industry trends along with the history and importance of alcohol regulations. We will delve into the consumer convenience of internet sales, shipping and delivery and the potential impact on the industry as well as best practices and the public health concerns that are associated with alcohol consumption. We will address the anticipated legalization of marijuana in our state and the varied effects that could have on our industry and overall economy.

We hope you will take time at the conference to learn more about the Beverage Alcohol Community Information Council and the Center for Alcohol Policy and our wide range of programs that support state-based alcohol regulation.

Mike Lashbrook

Mike Lashbrook

Executive Director, Center for Alcohol Policy

Steve Chucrí

Steve Chucrí

Chair, Beverage Alcohol Community
Information Council



Who We Are



BACIC seeks to promote community awareness and information about matters in the State of Arizona related to the beverage alcohol industry, to ensure responsible and lawful consumption of alcoholic beverages, and to recognize the role that hospitality establishments play in our tourism industry and economy. BACIC supports well-designed and effective public policies that advance this mission without unreasonably restricting the options of those consumers who choose to enjoy alcoholic beverages responsibly and in moderation or adversely affecting the economic vitality of our state.



The Center educates policymakers, regulators and the public about alcohol, its uniqueness and its regulation. By conducting sound research and promoting initiatives that will maintain the appropriate state-based regulation of alcohol, the Center promotes safe and responsible consumption of alcohol, fights underage drinking and drunk driving and informs key entities and the public about the effects of alcohol consumption. The Center has held forums in Pennsylvania, Oklahoma, Minnesota, North Carolina, and is now excited to partner with BACIC to host Arizona's first Alcohol Policy Forum.



Agenda

8:00 – 8:30 a.m. – Registration

8:30 – 8:35 a.m. – Welcome

Welcoming Remarks: **Mike Lashbrook** – Executive Director, Center for Alcohol Policy

Steve Chucri – Chairman, BACIC; President and CEO, Arizona Restaurant Association

8:35 – 9:00 a.m. – Session I

A Look at the Economic Impacts of the Alcohol Industry – Past, Present & Future

The alcohol industry continues to thrive in Arizona and contributes billions of dollars to the state's economy. This presentation will explore trends in growth through the years and the changes that are occurring with new marketplace dynamics such as craft brewing and distilling, the growth of farm wineries, and now recreational marijuana. Looking to the future, how will changes to alcohol policies affect the industry and the state?

Speaker: **Lester Jones** – Chief Economist, National Beer Wholesalers Association

9:00 – 9:20 a.m. – Session II

Alcohol Regulation: Balancing Public Safety and Business Needs

Prohibition ended with the adoption of the 21st Amendment to the U.S. Constitution. It also gave the primary responsibility for alcohol regulation to the individual states. What were the key provisions of alcohol regulation developed post prohibition and are they still valid today?

Speaker: **Pam Erickson** – CEO, Public Action Management (and former Executive Director, Oregon Liquor Control Commission)

9:20 – 10:10 a.m. – Session III

Internet Sales, Shipping and Delivery of Alcohol – Challenges and Opportunities

Consumers today want alcohol to be available to them at almost any place and any time; thus we are witnessing the changing dynamics of retail sales with home delivery of alcohol to consumers, we see interstate retailers keenly interested in shipping alcohol into Arizona, and we ponder the potential impacts here and elsewhere of the Tennessee Wine & Spirits Retailers Association decision by the U.S. Supreme Court.

Moderator: **Christopher Curtin** -- Director of Regulatory Affairs, Young's Market Company

Panelists: **Sgt. Wes Kuhl** – Arizona Department of Liquor Licenses and Control

Rep. Jeff Weninger -- House Commerce Committee Chairman

Don Isaacson – Lawyer-Lobbyist, Isaacson Law Firm

Mark Miller -- CEO of Arizona Food Marketing Alliance

Tom Aguilera – Aguilera Law Group



Agenda

10:10 – 10:55 a.m. – Session IV

Best Practices for Tackling Public Health Issues involving Alcohol

As a potentially harmful substance when over-consumed or in the hands of minors, alcohol continues to present special challenges for parents and those in the public health community. Our panelists know these issues well and will share their ideas on how to successfully deal with underage drinking, fake IDs, over-service of adult patrons, impaired driving, and other emerging problems.

Moderator: **Jerry Oliver** – Professor of Practice, Watts College of Public Service and Community Solutions, Arizona State University; former AZ DLLC Director; former Chief of Police (Detroit, Richmond & Pasadena)

Panelists: **Paula Bugg** – Program Director of BACIC

Pam Erickson – CEO, Public Action Management, PLC

Alberto Gutier -- Director of Governor's Office of Highway Safety

Jessica Hugdahl – AZ Director, Students Against Destructive Decisions (SADD)

10:55 – 11:10 a.m. – Break

11:10 a.m. – noon – Session V

Alcohol + Marijuana = Emerging Public Policy Considerations

Arizona is on the cusp of legalizing recreational marijuana. What lessons can the marijuana industry learn from its friends in the alcohol industry, when it comes to an effective, time-tested state regulatory system? Should recreational marijuana products be regulated “like alcohol”? Is a tiered system needed to ensure an orderly and safe marketplace with fair competition? And what about THC and CBD-infused beverages, with or without alcohol added? Our knowledgeable panel will touch on these pressing issues and more, including whether to limit retail outlets, testing for THC-related impairment, workplace safety considerations, federal versus state laws and regulations, and other hot topics.

Moderator: **Steve Barclay** -- Executive Director, Beer & Wine Distributors of Arizona

Panelists: **Joe Cotroneo** – Executive VP & General Manager, Crescent Crown Distributing

Chad Campbell – Senior Vice President for Arizona, Strategies 360

Colby Bower -- ADHS Assistant Director, Policy & Intergovernmental Affairs

Kris Krane – President, 4Front Ventures

Noon – 12:50 p.m. – Buffet Luncheon and Keynote Presentation

Arizona Attorney General Mark Brnovich to talk about the benefits of state-based regulation of alcohol

12:50 p.m. - 1:00 p.m. – Conclusion

Speaker: **Steve Chucris** – Chairman of BACIC and CEO of Arizona Restaurant Association



Speakers

Mark Brnovich - Arizona Attorney General

Mark Brnovich currently serves as Arizona's 26th Attorney General. He was first inaugurated in 2015, and again in 2019 after winning re-election. Mark has spent most of his professional life serving as a prosecutor at the local, state, and federal levels. Mark met his wife Susan while they both worked as prosecutors for the Maricopa County Attorney's office. Mark worked in the Gang/Repeat Offender Unit and prosecuted many difficult and high-profile cases from 1992 to 1998. He then went on to work as an Assistant Attorney General with the Arizona Attorney General's Office from 1998 to 2003, where he developed an expertise in gambling law. Brnovich later went on to serve as an Assistant United States Attorney for the District of Arizona where he prosecuted public integrity crimes, as well as crimes occurring in Indian Country.

Brnovich is known for restoring public confidence in the office of "Arizona's Top Cop" and for assembling some of the nation's most talented public servants for his administration. Mark argued at the United States Supreme Court in defense of the "one-person, one-vote" principle, was featured on 60 Minutes in defense of capital punishment and has initiated national public education efforts to combat human sex trafficking.

Brnovich has been recognized by the National Federation of Independent Business as a "Champion of Small Business." and was elected by his bi-partisan colleagues to serve as the Chairman of the Conference of Western Attorneys General.

Mike Lashbrook - Executive Director, Center for Alcohol Policy

In July 2015, the Center for Alcohol Policy named Mike Lashbrook, CAE, as the executive director for the Center. Lashbrook brings to the Center more than two decades of experience in public policy and the alcohol industry. Prior to his work with the Center, he served as president of the Michigan Beer and Wine Wholesalers Association for 26 years. In that role, he was responsible for the oversight of all operations, governance and activities of the association and its subsidiaries. He also was the chief spokesperson before government, the media and the public.

Lashbrook has a broad range of experience working with alcohol industry groups throughout the United States. He previously served as chair of the Wholesale Beer Association Executives and of the Wine and Spirits Wholesalers of America Inc. Advisory Council. He is widely recognized in Michigan and beyond as a leader in building bridges and partnerships between distributors and public health professionals, substance abuse prevention groups and law enforcement officials. By bringing these groups together, Lashbrook has helped them effectively communicate about and advocate for strong, responsible alcohol regulations and safeguards. Lashbrook holds a Bachelor of Science in Political Science from SUNY Brockport. He has held the Certified Association Executive (CAE) certification since 1994 and was inducted into the Michigan Society of Association Executives Association Hall of Fame in 2014.

Steve Chucri – Chairman, BACIC; President and CEO, Arizona Restaurant Association

Steve Chucri is the quintessential American story. A native of Mesa, Arizona, he comes from Lebanese lineage on both sides of his family. His maternal grandfather, Tony M. Coury, Sr., was a true entrepreneur in becoming the first licensed automobile dealer in Arizona. Steve draws inspiration from his grandfather who couldn't read or write, but whose hard work and success afforded Steve first-hand insight into the complexities of running a business. That experience at an early age led to successful careers in both the public and private sectors.

For the past 18 years, Steve has served as the President and CEO of the Arizona Restaurant Association. The insight Steve has gathered through his experience with the restaurant association was a contributing factor in his decision to run for public office.



Speakers

In 2012, Steve was elected to serve as Maricopa County Supervisor for District 2 and has been proudly serving his constituents since he took office in January 2013. Steve works with his County colleagues to eliminate excess regulations and create an environment that invites innovation and sustains entrepreneurial growth with a Best in Class mindset. Recently, Steve was appointed by the Republic of Estonia to be the Honorary Consul for Arizona. This distinction builds upon his experience having traveled around the world on delegation missions, visits with foreign dignitaries, sampling a variety of cuisines, and engaging in unique foreign customs.

Lester Jones - Chief Economist, National Beer Wholesalers Association

Lester Jones tracks the economic factors that impact the beer distribution industry and alcohol policy decisions at the federal, state and local levels. He evaluates and develops primary industry data, including economic impact, tax impacts, sales and volume data. Jones has more than 20 years of experience in research, survey methodology and applied economics. He previously served as chief economist at the Beer Institute, where he developed and executed significant research initiatives that helped shape America's beer industry. Jones also has become a respected public speaker, offering in-depth technical, analytical and quantitative expertise. In addition to his decade of work at the Beer Institute, Jones previously worked for Arbitron Company (Nielsen) in Columbia, Maryland, and the Regional Economic Studies Institute in Towson, Maryland. Jones holds a Master of Science in Economics from the University of Delaware as well as a Bachelor of Arts in Economics from the University of Maryland Baltimore County.

Pam Erickson – CEO, Public Action Management, PLC

Pam is a passionate leader on alcohol issues. From 1996 to 2003, she directed the Oregon Liquor Control Commission which included operating Oregon's distilled spirits business. From 2003 to 2007, she worked at Oregon Partnership to direct statewide leadership and media campaigns to reduce underage drinking. Currently, she owns Public Action Management which develops and operates an education campaign for a "Healthy Alcohol Marketplace." This campaign is designed to explain the purpose and objectives of alcohol regulation in simple terms. She has developed several reports on deregulation in the United Kingdom and the US and biennially produces a report for policy makers called, "Issue Briefs." These reports explain how deregulation can lead to increased social problems such as high rates of underage drinking, public order offenses and alcohol related disease. Pam has also served as an expert witness in key alcohol regulation cases in Michigan, Kentucky and California. Her educational materials are available at www.healthyalcoholmarket.com.

Christopher Curtin – Director of Regulatory Affairs, Young's Market Company

Chris is a 28-year veteran of the beverage alcohol industry and started his career with Southern Wine and Spirits and held several management positions over his 18-year career there. Chris accepted a role with Young's Market company in California and held senior sales management roles eventually relocating to Arizona and is currently Director of Regulatory Affairs. Chris helped Young's Market Company establish itself as an Industry, Community, and Business leader in Arizona during the 2011 business merger with Republic National Distribution Company. Chris Currently sits on the Board of Directors of The Arizona Lodging and Tourism Association, Beverage Alcohol Community Information Council, Arizona Chamber of Commerce and is President of the Wine and Spirits Wholesale Association of Arizona. Chris is certified Six Sigma from Villanova University. Chris is the proud father of Lindsay Curtin and enjoys the thrill of his two grandchildren, Rockwell (3yrs) and Wren (2yrs). Chris is an avid outdoorsman and community volunteer with many local charity groups.



Speakers

Sgt. Wes Kuhl - Arizona Dept. of Liquor Licenses and Control

Wes has been an officer at DLLC for almost twenty years starting his tenure as a Special Investigator on the Community Interaction Unit. During this time he has interacted with neighborhood representatives, elected officials and law enforcement agencies to resolve liquor concerns throughout the state. In 2004 he was promoted to sergeant and now supervises the investigations unit in the Phoenix office. Wes also serves part time as the public information officer and supervises the department's wrong way driver task force in the metro Phoenix area. A graduate of the Phoenix Police Academy in 1996, he was a patrol and bicycle officer before joining DLLC in 2000. In 2012, Wes was elected to the National Liquor Law Enforcement Association (NLLEA) board and served as the President in 2016. Wes grew up in Iowa where he graduated high school and then the University of Iowa in 1995 where he studied Spanish and Sociology. In 2002 he graduated from Western International University where he received his Master's Degree in Public Administration. Wes is married to his wife Chrissy and they have five children.

Rep. Jeff Weninger -- House Commerce Committee Chairman

Jeff Weninger has lived in Chandler with his wife and three kids for more than 20 years. Jeff has dedicated his time to serving our community, both as a small business owner and elected leader. Jeff is co-owner of Dilly's Deli, with three locations throughout the valley, and Chandler's very own Floridino's Pizza and Pasta. His commitment to public service led Jeff to serve eight years on Chandler City Council before being elected to the Arizona House, representing Legislative District 17. During his time at the Capitol, Jeff has been a champion for small business, our schools, and first responders throughout our state. He is fighting to keep our communities safe and encouraging economic growth by keeping taxes low and reducing bureaucratic red tape. Jeff brings an entrepreneurial mindset to the Legislature. He has developed a reputation as a fierce advocate for our local businesses, community schools, and Arizona families, which is why he is recognized by Chambers of Commerce, business organizations, and public safety groups alike as a champion for District 17.

Don Isaacson – Lawyer-Lobbyist, Isaacson Law Firm

Don Isaacson received his bachelor's degree from Augustana College, and his law degree from Arizona State University, where he was a member of the editorial board of the Law Journal. He served as Rules Attorney, Majority Counsel and Director of Research for the Arizona House of Representatives for over six years. Mr. Isaacson has been in private practice primarily in the area of governmental consulting and lobbying. During his more than 30 years of lobbying, he has developed expertise in a wide range of policy areas, including banking, insurance, water, public health, law enforcement, public safety, telecommunications, optometry, higher education, budget and finance, taxation, special districts, and professional licensing for various trades. Throughout his career, he has been active on the legislative committees of the State Bar Association and Chambers of Commerce. He has served as the Chairman of the State Bar's Professional Liability Committee. He is on the Board of Directors of the Arizona Chamber of Commerce and Vice-Chairman of its Water, Energy & Natural Resources Committee. He also chairs the Phoenix Chamber's Health & Insurance Committee.

Mark Miller - CEO, Arizona Food Marketing Alliance

Mark Miller is the 9th president of the Arizona Food Marketing Alliance since 1943. Mark enjoyed a successful 36-year career as a Senior Vice President for Hensley & Company, the local distributor of Anheuser-Busch products followed by three years with Talking Rain. He has served as a consultant for the City of Hope and as president of the Arizona Food Council. Mark was honored by AFMA in 1998 as the "Supplier of the Year."



Speakers

Tom Aguilera - Attorney, Aguilera Law Group

Tom is an attorney serving retail liquor licensees in Arizona ranging from Casinos, bars, restaurants, off-sale retailers, entertainment venues and internet companies. He earned his J.D. from University of Arizona graduating in 1996. He has also kept his hand in the hospitality industry as in-house counsel and part-owner of restaurants in Arizona

Jerry Oliver – Professor of Practice, Watts College of Public Service and Community Solutions, Arizona State University; Former Chief of Police (Detroit, Richmond, and Pasadena) and Arizona Alcohol Regulator; Advisor, Center for Alcohol Policy

Jerry A. Oliver Sr. has served as the assistant chief of police in his hometown of Phoenix, AZ; the director of drug policy in Memphis, TN; chief of police in Pasadena, CA; Richmond, VA; and Detroit, MI. Beyond policing, Oliver has served as associate faculty for the School of Public Affairs at ASU; first special policy advisor for matter of public safety to AZ Attorney General Terry Goddard; and deputy director of operations for the Arizona Department of Administration, where he was responsible for a budget of more than \$29 million and 1,500 employees. Oliver also served as director of the Arizona Department of Liquor License Control, where he was responsible for nearly 11,000 licensees.

Oliver has served as chair, Board of Servant Leaders at Mountain Park Community Church. He also was the 100th President of Phoenix Rotary 100 in 2014 and Centennial Chair.

Oliver, an Arizona State University College of Public Programs Hall of Fame inductee, holds a master's degree in Public Administration (Public Finance) and a Bachelor of Science Degree in Criminal Justice, both from ASU.

Paula Bugg – Program Director, BACIC

Paula has served as the Director of BACIC since 2016, where she works closely with its members to strengthen and grow their safety and responsibility programs, Own Up and Raise The Bar. Both programs address the health and legal consequences of alcohol consumed by minors, along with safety and responsibility education and training to liquor licensed establishments. Paula is also the current Chair of the Tempe Coalition. Prior to joining BACIC, Paula was the Founder and Owner of Inspired Home Cleaning, LLC, as well as many years of experience in both advertising and finance with corporations such as Albertson's, First Interstate Bank of Nevada, and Boyd Gaming Corporation. She was born and raised in Las Vegas, NV where she attended Rancho High School and received a business degree from Clark County Community College in 1983 before moving to Arizona in 1999.

Alberto Gutier – Director, Arizona Governor's Office of Highway Safety

Alberto Gutier is the Director of the Governor's Office of Highway Safety, a post he has held for 18 years. Director Gutier has a lengthy and distinguished record of public service for the State of Arizona beginning in 1982 as Director of Marketing, Circulation, and Sales for *Arizona Highways* magazine, served as Arizona State Personnel Director, Arizona Motor Vehicle Division Administrator, and on the Arizona Governor's staff. In addition, Director Gutier has been active in several community posts including the Arizona Automobile Theft Authority, the Arizona DUI Abatement Council, the Legislative Oversight Committee on School Safety, the City of Phoenix Bond Committee, the Phoenix Police Chief Interview Panel, former Chairman and Commissioner of the Maricopa County Merit Systems Commission, and Chief of the Maricopa County Sheriff's Office Reserve Program, ALEOAC Certified Peace Officer from 1971 to 1980. Director Gutier proudly became a US citizen in 1966 after exile from Communist Cuba. He has lived in Arizona since 1968 and resides in Phoenix with his wife of 58 years, Miryam.



Speakers

Jessica Hugdahl – AZ Director, Students Against Destructive Decisions (SADD)

Jessica joined SADD in 1986 as a high school student with the vision of helping her peers lead a substance-free lifestyle. After entering college, corporate America and starting a family of her own, Jessica realized that her true passion was in non-profit, working with young people. Jessica joined Arizona SADD as the State Coordinator in 1998 and currently services SADD Chapters across the state.

Jessica has been recognized for her work in pilot programs between SADD National and the National Highway Safety Administration and the Office of Juvenile Justice Delinquency Prevention. Locally, Jessica continues to develop programs in juvenile justice, youth advocacy, law enforcement, school-based prevention, and education through a variety of school agencies and groups.

Beyond the responsibilities of being the SADD Coordinator, Jessica dedicates time to serve on many boards and committees. She has served as a member of the Governor's Traffic Safety Advisory Council, SADD National Board of Directors, served as Chair of the Maricopa County Juvenile Courts Community Advisory Board, Co-Chair of the Arizona DUI Task Force and Safe Kids Maricopa County Board.

Steve Barclay – Executive Director, Beer & Wine Distributors of Arizona

Steve Barclay is a lawyer-lobbyist who serves as the Executive Director for the Beer and Wine Distributors of Arizona (BWDA). BWDA is the leading and largest trade association for the middle (wholesale) tier of Arizona's three-tier system of alcohol regulation, having been in existence since the 1940s. Steve has been running BWDA since 2007. For the last four years, Steve has taken the lead on shepherding the liquor omnibus bill through each legislative session, conducting multiple stakeholder meetings and leading the effort to enact these comprehensive consensus-based industry bills.

Steve also has his own law firm, Barclay Legal, PLC. He has spent his entire legal career practicing in the Phoenix area, and is one of those rare birds, a native Arizonan. Steve first began working as a lawyer-lobbyist in Arizona in the 1980s, and has been continuously engaged in that field ever since, making him one of Arizona's true veteran lobbyists. Steve has been repeatedly honored in *The Best Lawyers in America*, and has been recognized as one of *Arizona's Top AV-Rated Lawyers* by *Martindale-Hubbell*. His firm has also received *Best Law Firms* recognition for the past eight years in *US News & World Report*.

Steve earned his law degree with honors at the University of Notre Dame Law School, and his Bachelor of Arts degree at Oral Roberts University. He and his wife, Rebeca (Ruiz) Barclay, live in central Scottsdale.

Joe Cotroneo – Executive VP and General Manager, Crescent Crown Distributing

Joe has been involved in the beverage industry for over 32 years. He has shown true passion for the beverage industry and for making a positive impact in his local community. Joe received his Business Degree from Mesa College in Grand Junction, Colorado. After college, he began working with E & J Gallo Winery and held various positions in sales and management during his ten years of employment. In 1997 he shifted his beverage career to beer with his employment at Coors Distributing Company in Denver, Colorado as the General Sales Manager. In 2001 Joe was one of a select few invited to participate in the Coors General Manager Development Program. Upon completion of the program he moved to Arizona and became the General Manager for Pearce Beverage Company, which in 2004 became Crescent Crown Distributing.

Joe has participated on several industry committees to include: Chairman of the Beer and Wine Distributors of Arizona, a Director for Arizona Restaurant Association, the Arizona Representative for National Beer Wholesalers Association in 2008 – 2009, sits on the board of AFMA, as well as, participating on several national beverage supplier advisory



Speakers

committees. He is also a 4th degree member of the Knights of Columbus. Joe resides in the Phoenix area with his wife Stacy of 27 years, and their three daughters.

Chad Campbell – Senior VP for Arizona, Strategy 360

With an eight-year history in the Arizona State Legislature and a lengthy list of civic and economic accomplishments to match, Chad's proved himself a cross-aisle political powerhouse and a constant advocate for an expansive array of bipartisan issues, including renewable energy, education, sustainable business practices, free speech and accessibility for the disabled. He was also instrumental in improving Arizona's tax code, increasing the state's competitiveness while helping level the playing field for Arizona small businesses and families.

In addition to his attention to advocacy issues, Chad has repeatedly been recognized for his economic development accomplishments. Awards and accolades include being named a "Tech Ten" Legislator of 2008, 2009 and 2010 by the Arizona Technology Council, a Public Policy Champion by the Arizona Realtors Association in 2010, a Champion of Economic Development by the Arizona Economic Development Practitioners in 2011 and an Eagle for Enterprise Award recipient from the AZ Small Business Association.

Prior to signing on at Arizona S360, Chad served as an executive vice president at a national public affairs and strategic communications firm. Chad attended Moon Valley High School and graduated from NAU in 1996 with a B.S. in Environmental Science.

Colby Bower – Asst Director of Policy and Intergovernmental Affairs, Arizona Department of Health Services

As the Assistant Director for Policy and Intergovernmental Affairs for the Arizona Department of Health, Colby Bower directs activities related to stakeholders, policy makers and media.

Previous to working at the Arizona Department of Health, Bower worked as the Director of Government Relations for the American Cancer Society. He served as the day-to-day lobbyist in Arizona, representing the interests of The Society at the Arizona Legislature and with the Arizona Congressional Delegation. Bower worked on various issues including access to health care, tobacco control, clean indoor air, private insurance and Medicaid issues, while advancing the mission of the American Cancer Society.

Before joining The ACS, Bower worked as a Policy Coordinator for the Phoenix-based Border Trade Alliance, a non-profit organization dedicated to promoting free trade between the nations of North America. As a Policy Coordinator, Bower worked with board members and lobbied members of Congress on behalf of the policies adopted by the Border Trade Alliance. During his time with the BTA, Bower worked closely with the Department of Homeland Security to fast track the construction of additional travel lanes at the Arizona border.

Colby Bower graduated from the University of Maryland U.C. with a Master's Degree in Management in 2010 and earned his B.S. in Political Science from Arizona State University in 1997.

Kris Krane - President, 4Front Ventures

Kris Krane founded 4Front in 2011 and now serves as president of 4Front. Prior to forming 4Front, Kris served as director of client services for CannBe, a pioneer in developing best practices within the medical cannabis industry. Kris has dedicated his career to reforming the nation's misguided drug policies, having served as associate director of NORML from 2000 to 2005 and executive director of Students for Sensible Drug Policy from 2006 to 2009. He currently serves on the National Cannabis Industry Association board of directors.

Thank you to all our BACIC board members



HENSLEY
Beverage Company



Arizona Restaurant Association



Wine & Spirits
WHOLESALE
Association of Arizona



BACIC Board Members

Steve Chucrí – *Chairman; Arizona Restaurant Association*

Steve Barclay – *Secretary; Beer & Wine Distributors of Arizona*

Joe Cotroneo – *Treasurer; Crescent Crown Distributing*

Camila Alarcon – *AZ Craft Brewers Guild*

Chris Curtin – *Young's Market Company*

David DeLorenzo – *Bar & Restaurant Insurance*

Tom Farley – *Wine & Spirits Wholesalers Association of Arizona*

Mark Miller – *Arizona Food Marketing Alliance*

Doug Yonko – *Hensley Beverage Company*

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Thank you!

For attending our 2019
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BEVERAGE ALCOHOL COMMUNITY
INFORMATION COUNCIL



CENTER FOR

ALCOHOL POLICY