



CENTER FOR ALCOHOL POLICY

12th Annual Alcohol Law and Policy Conference

August 25-27, 2019

Boston, Massachusetts

Conference Agenda

Sunday, August 25

4:00 p.m. – 7:00 p.m.

Registration

5:30 p.m. – 7:00 p.m.

Welcome Reception – 3rd Floor Atrium

Monday, August 26

7:30 a.m. – 5:00 p.m.

Registration – Desk A, 4th Floor

7:30 a.m. – 8:30 a.m.

Continental Breakfast – Grand Ballroom A-E, 4th Floor

8:45 a.m.

Welcome Remarks – Grand Ballroom A-E, 4th Floor

Mike Lashbrook, Executive Director, Center for Alcohol Policy

9:00 a.m. – 10:15 a.m.

Session I: Value Added Benefits of Liquor Law Enforcement

State liquor law enforcement often leads to uncovering other illegal activity. Human trafficking, prostitution, tobacco bootlegging, gambling, money laundering, terrorism financing, tax evasion and other unsavory activity are often prosecuted because of liquor law enforcement. This panel will explore both coordinated efforts to use alcohol regulatory agencies to aid other state law enforcement efforts and some surprising discoveries.

Moderator: **Neal Insley**, Senior Vice President & General Counsel, National Alcohol Beverage Control Association (NABCA)

Panelists: **Travis Hill**, Chief Executive Officer, Virginia Alcoholic Beverage Control Authority

John Yeomans, Chief, Delaware Alcohol and Tobacco Enforcement;
Board of Directors, National Liquor Law Enforcement Association (NLLEA)

Juana Marine-Lombard, Commissioner, Louisiana Department of
Revenue – Office of Alcohol & Tobacco Control

10:15 a.m. – 10:30 a.m. Break

10:30 a.m. – 11:30 a.m. **Session II: Problem Bars: Challenges and Solutions**

Regulators are familiar with bars that possess a certain drinking culture that facilitates risky and dangerous behavior often leading to alcohol-related harm. These bars typically stay open later, serve minimal food, promote drinks with substantial amounts of alcohol, and have limited professional security. How can we do things differently to curb alcohol-related problems in these types of bars?

Moderator: **Pam Erickson**, CEO, Public Action Management, former Executive Director, Oregon Liquor Control Commission

Panelists: **Brad Krevor**, President, Responsible Retailing Forum

Joshua Harrison, Prosecutor, Indiana Alcohol & Tobacco Commission

John A. Cocklin, Police Practices, Dram Shop & Alcoholic Beverage Regulation Expert, Robson Forensic

11:30 a.m. – 12:15 p.m. Results of the Center's 2019 National Public Opinion Survey on attitudes toward alcohol regulations

Presenter: **Lori Weigel**, Principal, New Bridge Strategy

12:15 p.m. – 1:30 p.m. Keynote Lunch – Grand Ballroom F, 4th Floor

The Honorable Maura Healey, Attorney General of Massachusetts

1:30 p.m. – 2:30 p.m. **Session III: What's the Verdict: A Decision in Tennessee Retailers v Thomas**

A decision in the Supreme Court case regarding Tennessee's durational residency statute was decided in June. This panel will analyze the decision and offer color commentary on what it means for state-based alcohol regulation and the scores of lawsuits active around the country.

Moderator: **Brannon Denning**, Associate Dean and Starnes Professor of Law, Cumberland School of Law; Center for Alcohol Policy Advisor

Panelists: **John Neiman**, Chair, Appellate Practice & Shareholder, Maynard Cooper Gale; Former Supreme Court clerk and Solicitor General of Alabama

Mike Madigan, Managing Shareholder, Madigan Dahl Harlan, P.A.

Elyse Grossman, Policy Fellow, Lerner Center for Public Health Promotion, Johns Hopkins Bloomberg School of Public Health; Legal Policy Analyst, The CDM Group Inc.

2:30 p.m. – 2:45 p.m. Break

2:45 p.m. – 3:45 p.m. **Session IV: Liquor Bans on College Campuses**

To reduce the harms that are sometimes associated with alcohol abuse, such as hazing on college campuses, more and more colleges, universities and fraternity groups are imposing policies that restrict the possession and consumption of hard liquor on campuses and in fraternity houses. What do these initiatives look like and how have they been effective in reducing the heavy drinking culture among college students?

Moderator: **Jerry Oliver**, Professor of Practice, Watts College of Public Service and Community Solutions, Arizona State University; Former Chief of Police (Detroit, Richmond and Pasadena) and Arizona alcohol regulator; Center for Alcohol Policy Advisor

Panelists: **Jud Horras**, President & CEO, North American Interfraternity Conference

Billy Boulden, Assistant Dean of Students & Director of Sorority & Fraternity Engagement, Iowa State University

Zach Woodbeck, Student and Interfraternity Council President, Iowa State University

3:45 p.m. – 5:00 p.m. **Session V: Up in Smoke – The Role of Regulation and Public Health in Cannabis Control**

As more states move to legalize cannabis in its many variations and uses, the status of state regulation is increasingly in the spotlight. Are states on the right path to properly regulate cannabis? What is the proper role of the federal government?"

Moderator: **David Jernigan**, Professor, Health Law, Policy & Management, Boston University School of Public Health

Panelists: **Steve Reilly**, General Counsel, INSA Inc.

Luke Niforatos, Chief of Staff & Senior Policy Advisor, Smart Approaches to Marijuana (SAM)

5:30 p.m. – 7 p.m. Reception – Grand Ballroom F, 4th Floor

Honoring the Seventh Annual Leadership in Alcohol Regulation Award Recipient

Tuesday, August 27

- 7:00 a.m. – 12:30 p.m.** Registration – Desk A, 4th Floor
- 7:30 a.m. – 8:15 a.m.** Continental Breakfast – Grand Ballroom A-E, 4th Floor
- 8:15 a.m. – 8:30 a.m.** Opening Remarks and Introductions – Grand Ballroom A-E, 4th Floor
- Mike Lashbrook**, Executive Director Center for Alcohol Policy
- 8:30 a.m. – 9:30 a.m.** **Session VI:** The History and Meaning of the 21st Amendment

The 21st Amendment to the United States Constitution repealed prohibition and granted regulatory authority to the states. Yet this amendment is one of the least understood and appreciated provisions of the Constitution. This panel will explore the history of the 21st Amendment and clear up some misunderstandings about its meaning and impact.

Moderator: **Brannon Denning**, Associate Dean and Starnes Professor of Law, Cumberland School of Law; Center for Alcohol Policy Advisor

Panelists: **Stephen Diamond**, Professor of Law Emeritus, University of Miami School of Law

Elyse Grossman, Policy Fellow, Lerner Center for Public Health Promotion, Johns Hopkins Bloomberg School of Public Health; Legal Policy Analyst, The CDM Group Inc.

Bill Kelley, President, Beer Distributors of Massachusetts

- 9:30 a.m. – 10:45 a.m.** **Session VII:** Direct Shipping and Cross Border Sales: The Illegal Activity Continues

Illegal direct shipping and black/gray market sales impact tax revenue, public safety, legitimate licensed businesses and underage access. What are some states doing to combat the problem?

Moderator: **Patrick Lynch**, Former Rhode Island Attorney General; Center for Alcohol Policy Advisor

Panelists: **Mary Tortorice**, General Counsel & Chief Compliance Officer, Sazerac Company

Krissy Nobile, Special Assistant Attorney General, Mississippi Attorney General's Office, Civil Litigation Division

Chima Enyia, Executive Director, Illinois Liquor Control Commission

Robert A. Mellion, Executive Director and General Counsel, Massachusetts Package Store Association

**10:45 a.m. – 12:00 p.m. Session VIII: Public Health Concerns in Alcohol
Deregulation Debates**

Recent efforts to deregulate alcohol at the state level have awakened a sleeping giant, the public health community. This panel explores how public health concerns have reshaped the debate in a handful of states throughout the country.

Moderator: **Jim Hall**, Former Chairman, National Transportation Safety Board; Center for Alcohol Policy Advisor

Panelists: **Raimee Eck**, President, Maryland Public Health Association

Mike Tobias, Michigan Coalition to Reduce Underage Drinking
Coordinator, Prevention Network

Diane Riibe, Chair & Executive Director Emerita, U.S. Alcohol Policy
Alliance

12:00 p.m. Departures