

The Center for Alcohol Policy Announces Its Ninth Annual

Alcohol Law and Policy Conference

August 28 – 30, 2016
Renaissance Dallas Hotel
Dallas, Texas

Exploring Issues Surrounding Alcohol Law, Regulation and Litigation

Featuring:

The Honorable Peter Kilmartin, *Rhode Island Attorney General*

Tom Coderre, *Chief of Staff, Substance Abuse and Mental Health
Services Administration (Rockville, MD)*

William Earle, *President, National Association of Beverage Importers
(Washington, D.C.)*

Pam Erickson, *CEO, Public Action Management, PLC
(Henderson, NV)*

Charles Hildebrandt, *Attorney-at-Law, Roberts Law Group
(Washington, D.C.)*

Anthony Kogut, *Managing Partner, Willingham & Coté (Lansing, MI)*



#AlcoholCLE2016

Schedule

Sunday, August 28

3:00 – 7:00 p.m.
Registration

5:30 – 7:00 p.m.
Welcome
Reception

Monday, August 29

7:30 a.m. –
5:00 p.m.
Registration

7:30 – 8:30 a.m.
Breakfast

8:45 a.m. – Noon
Educational
Sessions I - III

12:15 – 1:30 p.m.
Lunch

1:30 – 4:45 p.m.
Educational
Sessions IV - VI

5:30 – 7:00 p.m.
Leadership
in Alcohol
Regulation Award
Presentation and
Reception

Tuesday, August 30

7:30 – 8:30 a.m.
Breakfast

8:30 a.m. – Noon
Educational
Sessions VII - IX



Keynote Remarks

The Honorable Peter Kilmartin, Attorney General of Rhode Island

Attorney General Kilmartin will discuss the role state attorneys general play in policy debates about alcohol; a state's role under the 21st Amendment; and the importance of policies that safeguard against the abuse of alcohol.

Presenters Include:

Tom Coderre, Chief of Staff, Substance Abuse and Mental Health Services Administration (Rockville, MD)

William Earle, President, National Association of Beverage Importers, (Washington, D.C.)

Pam Erickson, CEO, Public Action Management, PLC (Henderson, NV)

Pat Gagliardi, President, Gagliardi Associates (East Lansing, MI)

Jake Hegeman, Vice President, Legal and Regulatory Affairs, Wine & Spirits Wholesalers of America (Washington, D.C.)

Charles Hildebrandt, Attorney-at-Law, Roberts Law Group (Washington, D.C.)

Anthony Kogut, Managing Attorney, Willingham & Coté, P.C. (Lansing, MI)

Michael Madigan, Managing Partner, Madigan, Dahl & Harlan, P.A. (Minneapolis, MN)

Spencer Nevins, President, Michigan Beer & Wine Wholesalers Association (Lansing, MI)

John Patrick, Maine State Senator (Rumford, ME)

Floyd Prozanski, Oregon State Senator (Salem, OR)

Lawrence Sanborn, Inspector & Division Manager, Liquor Enforcement, Maine Bureau of Alcoholic Beverages & Lottery Operations (Augusta, ME)

Jesse Sweet, Policy Analyst, Oregon Liquor Control Commission (Eugene, OR)

Robert Tobiassen, Former General Counsel, U.S. Alcohol Tax and Trade Bureau (Falls Church, VA)

Robert Vincent MS.Ed, NCAC II, CDP, NESAP, Public Health Analyst, Substance Abuse and Mental Health Services Administration (Rockville, MD)

Additional speakers and program details will be posted to www.centerforalcoholpolicy.org.



CENTER FOR
ALCOHOL POLICY

About the Center

The Center for Alcohol Policy is a 501 (c)(3) organization that educates policymakers, regulators and the public about alcohol, its uniqueness and its regulation.

Educational Sessions

Underage Drinking: A Review of Trends and Prevention Strategies

The Substance Abuse and Mental Health Services Administration (SAMHSA) is the lead federal agency charged with coordinating the federal response to underage drinking. It also administers provisions and awards grants under the STOP Underage Drinking Act and chairs the Interagency Coordinating Committee on the Prevention of Underage Drinking. This session will provide an update on the work of SAMHSA and the STOP Act on programs and research related to preventing alcohol use by those under 21 years of age, including the efforts of the Center for Substance Abuse Prevention and recent research demonstrating success in the fight against underage drinking. The session will also highlight best practices for state underage drinking prevention efforts.

Intellectual Property and Alcohol Law

What are the basics of copyrights, patents and trademarks? Companies in the alcohol industry as well as nonprofit organizations need to make important brand decisions in their early stages to prevent litigation and adverse consequences. Learn the basics of intellectual property as new companies and brands continue to enter the marketplace.

Alcohol Litigation Update

From private lawsuits against brand owners to challenges to state alcohol laws, the courts are busy addressing litigation related to the alcohol industry and the laws that govern it. Learn about many of the important alcohol litigation cases across the country, their possible outcomes and impact on alcohol regulations nationwide.

Legislators and Regulators Working Together

Balancing a lawmaker's desire to address constituent requests with the regulator's mission of protecting public health and safety can be challenging. This panel will explore achieving this balance and best practices for a positive working relationship between lawmakers and regulators.

The Need for Greater Expertise in Alcohol Regulation Litigation

In 2006, District Court Judge Marsha Pechman ruled in favor of Costco's claims against Washington state regulations claiming little evidence that the regulations were effective in advancing the state's goals of "temperance, ensuring orderly market conditions or raising revenue." Other courts and even state regulators increasingly do not understand how alcohol regulations often passed decades ago work to foster public health and safety today, or why "orderly markets" are important. State laws can sometimes be lost because the state did not provide the historical record that would illuminate the rationale for the policy, including an explanation of how they work to achieve state goals. While the public understands issues regarding underage drinking or drunk driving, few can explain the intricacies and broader policy achievements of the three-tiered system and its related laws. This panel will examine efforts states can undertake to be prepared for expected future challenges.

Trade Practices in the Headlines

Alcohol trade practice laws and regulations govern the dealings between suppliers, distributors and retailers. They are important to maintaining a level playing field in all three tiers of the beverage alcohol industry. There has been an uptick in trade practice issues and enforcement in 2016. This panel will examine federal and state trade practice regimes as well as highlight federal, state and industry enforcement and education efforts.

Issues in Private Label Alcohol

Private label brands are common in non-alcohol settings. However, private label in alcohol triggers additional concerns in the regulated alcohol industry. Prohibitions of special treatment for some retailers over others, laws that require all brands be offered to all parties and laws prohibiting interests within the alcohol tiers are all implicated. Learn about the economic and legal issues raised in the sale and marketing of these products.

International Trade and Alcohol

Pending deals regarding trade in Europe and the Pacific Rim could see final consideration and votes by the U.S. Congress in late 2016. The 21st Amendment reserves alcohol regulation to the states; however, there are discussions about alcohol policy at the international trade level with the pending deals. Who has the power to make these deals, and what factors are being considered by the deal makers? Is public health or economic development the primary goal? This panel will provide an overview of the debate surrounding these international trade deals and what implications they could have on state regulations.

Sessions are subject to change. Additions or updates will be posted to www.centerforalcoholpolicy.org.

Continuing Legal Education (CLE) Credit

The Center for Alcohol Policy is seeking appropriate CLE accreditation for the 2016 Alcohol Law and Policy Conference. An updated list of



states offering accreditation for the 2016 conference will be posted to www.centerforalcoholpolicy.org. In 2015, every attendee was able to secure CLE credits, and more than 35 states approved CLE accreditation for participants. Certain states do not have mandatory CLE requirements. Please provide your CLE states when registering.

About the Renaissance Dallas Hotel

The award-winning Renaissance Dallas Hotel is centrally located in Dallas Market Center near the West End Entertainment District, American Airlines Center and Dallas Convention Center. Remarkable architecture, upscale amenities, elegant event facilities, high-tech meeting rooms and breathtaking views of the city's skyline make this Renaissance a standout among Dallas hotels. Inside this contemporary hotel, celebrity chef Dean Max reigns at Asador, preparing modern American cuisine with a Latin flare and a farm-to-table approach. The comfort and convenience of the Renaissance Dallas Hotel is ideal for both business and leisure travelers.



Hotel Reservations

All hotel reservations should be made directly through:

Renaissance Dallas Hotel

2222 North Stemmons Freeway, Dallas, TX 75207

Phone: 800-811-8893

Web: bit.ly/renaissancedallashotel

The Renaissance Dallas Hotel is the official hotel for this conference. When making reservations, be sure to identify yourself as a participant of the Center for Alcohol Policy Alcohol Law and Policy Conference to secure the negotiated single/double group rate of \$169 per night plus tax, or the negotiated single/double government rate of \$125 per night plus tax (valid government photo ID is required at the time of check-in). The cut-off date for this block is Friday, **August 5, 2016**. However, the block may sell out prior to this date. Make your reservations today! Once the room block is sold out, rooms and rates cannot be guaranteed.

Cancellation and Refund Policies

Full refunds will be given (minus a \$50 administrative fee) only if notice of cancellation is provided by Friday, August 19, 2016.

Requests for refunds must be in writing and mailed to:

Center for Alcohol Policy
1101 King Street, Suite 600-A
Alexandria, VA 22314

No refunds will be made after Friday, August 19, 2016.

Registration Form

Three Ways To Register:

1. Register online: www.centerforalcoholpolicy.org
2. Mail completed registration form with payment to:
Center for Alcohol Policy
1101 King Street, Suite 600-A
Alexandria, VA 22314
3. Fax to: 703-739-0851 Attn: Law and Policy Conference

NAME

PREFERRED NAME (FOR BADGE)

TITLE

COMPANY

ADDRESS

CITY

STATE

ZIP

PHONE

FAX

EMAIL ADDRESS (REQUIRED)

STATE(S) SEEKING CLE CREDITS FOR/BAR NO.

REGISTRATION FEES

	Before August 19, 2016	After August 19, 2016
<input type="checkbox"/> Full Registrants	\$699	\$799
<input type="checkbox"/> 501c(3) Organizations	\$199	\$299
<input type="checkbox"/> Government Officials	\$199	\$299

PAYMENT METHOD

1. Make check payable to: Center for Alcohol Policy
2. Credit Card VISA MasterCard

ACCOUNT NO.

EXP. DATE

NAME ON CREDIT CARD

CARDHOLDER ADDRESS

SIGNATURE

**Questions? Call 703-519-3090 or email
info@centerforalcoholpolicy.org.**



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