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Alcohol Regulation Policy National Survey

Conducted August 12-14, 2013

n=1,000 Adults over 21 Years Old

MoE= $\pm 3.1\%$ @ 95% Confidence Interval

Alcohol regulations benefit consumers
and local economies.

State laws encourage choice and variety in the marketplace

75%

Agree

- It is important to have state laws supporting the availability of new alcohol products and the independence of distributors and retailers in order to provide consumers with choice and variety in the marketplace.

The current distribution system helps encourage interstate commerce and variety in the marketplace

67%

Agree

- Our current system of distributing alcoholic products has done a good job of making sure that local products from different states and regions are available from all around the country.

Alcohol is readily available for adults seeking to purchase it

86%

Agree

- In my community, it is easy for adults to find a wide variety of beer, wine, and liquor.

Communities have enough places to buy alcohol

80%

Disagree

- There are not enough places in my community to buy alcohol.

Most adults are satisfied with the variety of alcohol products available

76%

Agree

- I am satisfied with the variety of alcoholic products available.

Adults want to be notified of new stores selling alcohol in their communities

75%

Agree

- Local communities should be given notice if a new store that will provide alcoholic beverages is being considered in their community.

Regulations are necessary to keep consumers and communities safe.

Alcohol is different from other consumer goods

81%

Agree

- Alcohol isn't like other consumer goods. This is why states should have the right to set laws around how, when, and to whom alcohol is sold.

Regulation is an important safeguard

89%

Agree

- In some instances, government regulation is necessary to keep people safe.

Enforcement is the key to regulation

88%

Agree

- It is very important to enforce alcohol laws to keep the alcohol industry regulated.

There is strong support for the current legal drinking age

82%

Support

- I support the current law making 21 the legal age at which you can purchase alcohol.

Age verification is a necessity for alcohol purchases

96%

Agree

- People selling or delivering alcohol should verify that a person is 21 before they sell or deliver alcohol to that person.

State laws protect us from the potential dangers of alcohol consumption

69%

Agree

- Eliminating state's rules and regulations around the distribution and sale of alcoholic beverages would lead to overconsumption, increased drunk driving accidents, and more underage drinking.

Alcohol laws help keep kids safe

79%

Agree

- Parents, police officers, and retailers already have a difficult challenge keeping alcohol out of the hands of minors. Getting rid of alcohol rules, regulations, and safeguards could make the problem worse.

Tracking alcohol from the producer to the consumer is an important and necessary precaution

85%

Agree

- All alcohol sold in my state should come through a licensed system which effectively tracks the steps it takes from the producer to the consumer.

State law is the best protection we have against foreign-made alcohol

81%

Agree

- With the overwhelming majority of alcohol sold in the United States being manufactured by foreign-owned corporations, it is more important than ever that states and localities maintain their ability to regulate alcohol.

Regulations protect consumers from tainted or poisonous alcohol

73%

Agree

- The current regulatory system for alcohol makes it virtually impossible for fake alcohol that may be tainted or poisonous to enter the marketplace, meaning that products you purchase are safe and authentic.

Alcohol regulations and laws should be under local control.

Individual states should have the right to regulate alcohol made, distributed, and sold in their state

79%

Support

- The right of individual states to set their own laws and regulations surrounding the sale of alcohol.

Elected legislators should be responsible for regulating alcohol

81%

Agree

- State and local laws regarding alcohol regulations should be decided by state lawmakers, not by judges.

Local businesses should be in charge of alcohol distribution

73%

Agree

- Local businesses should be in charge of alcohol distribution in my community since they better understand the preferences of my community.