

FOR IMMEDIATE RELEASE June 9, 2008

Contact: Rebecca Spicer 703-519-3090

Center for Alcohol Policy to Highlight Importance of 21st Amendment With National Essay Contest

(Alexandria, VA) – The Center for Alcohol Policy launched today a national essay contest in an effort to foster debate, analysis and examination on the importance of the 21^{st} Amendment, which repealed Prohibition and established the modern state-based alcohol regulatory system.

The theme of this year's contest is: "the 21st Amendment is important because..." Essays can focus on any aspect of the 21st Amendment including legal analysis, law enforcement perspective, tax collection and other relevant topics. The top three winning entries will receive prizes of \$10,000, \$5,000 and \$2,500, and winners will be announced in late November. The deadline for submission is October 17, 2008. For specific entry rules and regulations visit <u>www.centerforalcoholpolicy.org</u> or www.21stAmendmentEssay.com.

"For 75 years American consumers have enjoyed unparalleled quality, value and choice from the safest and fairest system of alcohol regulation in the world," said Center for Alcohol Policy Board of Advisors member and former Ohio Attorney General Jim Petro. "The theme of this year's contest is all the more fitting and timely because today's highly effective state based alcohol regulation system would not be in place were it not for the 21st Amendment being ratified and implemented 75 years ago."

While alcohol is enjoyed and used responsibly by a vast majority of Americans, alcohol is the only article of commerce with two separate constitutional amendments. As society addresses issues such as underage drinking and drunk driving, the debate about maintaining effective alcohol regulation is critical. The Center for Alcohol Policy seeks to raise public awareness on these unique qualities and regulations of alcohol.

The Center for Alcohol Policy is a 501 c (3) organization whose mission is to educate policy makers, regulators and the public about alcohol, its uniqueness and regulation. By conducting sound and scientific-based research and implementing initiatives that will maintain the appropriate state-based regulation of alcohol, the Center promotes safe and responsible consumption, fights underage drinking and drunk driving and informs key entities about the effects of alcohol consumption. For more information, visit www.centerforalcoholpolicy.org.