

The Center for Alcohol Policy Presents the 10th Annual

Alcohol Law and Policy Conference

September 6 – 8, 2017

Hyatt Centric Chicago Magnificent Mile

**Exploring Issues Surrounding Alcohol
Law, Regulation and Litigation**

Featuring:

The Honorable Derek Schmidt, *Kansas Attorney General*

David Balto, *Attorney, Law Offices of David Balto*

Cam Brieden, *Founder, Better Drinking Culture*

Jonathan P. Caulkins, *Steier University Professor of Operations
Research & Public Policy, Carnegie Mellon University's Heinz College*

Pam Erickson, *CEO, Public Action Management, PLC*

James C. Fell, *Principal Research Scientist, NORC at University of
Chicago*

Thomas M. Fisher, *Solicitor General, Office of the Indiana Attorney
General*

Steve Schmidt, *Senior Vice President of Public Policy and
Communications, National Alcohol Beverage Control Association*

Jessica Starns, *President, Jessica Starns Attorney at Law LLC, and
Former Executive Counsel, Louisiana Office of Alcohol and Tobacco
Control*

Schedule

Wednesday, September 6

4:00 – 7:00 p.m.
Registration

5:30 – 7:00 p.m.
Welcome
Reception

Thursday, September 7

7:30 a.m. –
5:00 p.m.
Registration

7:30 – 8:30 a.m.
Continental
Breakfast

8:45 a.m. –
12:00 p.m.
Educational
Sessions I - III

12:15 – 1:30 p.m.
Lunch

1:30 – 4:45 p.m.
Educational
Sessions IV - VI

5:30 – 7:00 p.m.
Leadership
in Alcohol
Regulation Award
Presentation and
Reception

Friday, September 8

7:30 – 8:30 a.m.
Continental
Breakfast

8:30 a.m. –
12:00 p.m.
Educational
Sessions VII - IX



Keynote Remarks

The Honorable Derek Schmidt, Kansas Attorney General

Kansas Attorney General Schmidt will reflect on the role state attorneys general play in policy debates about alcohol; a state's role under the 21st

Amendment; his past experiences as a Kansas state senator; and his continuing efforts to fight underage drinking.

Presenters Include:

David Balto, Attorney, Law Offices of David Balto

Cam Brieden, Founder, Better Drinking Culture

Jonathan P. Caulkins, Stever University Professor of Operations Research & Public Policy, Carnegie Mellon University's Heinz College

Brannon Denning, Associate Dean and Professor, Cumberland School of Law; Center for Alcohol Policy Advisor

Pam Erickson, CEO, Public Action Management, PLC

James C. Fell, Principal Research Scientist, NORC at University of Chicago

Thomas M. Fisher, Solicitor General, Office of the Indiana Attorney General

James Hall, Former Chairman, National Transportation Safety Board; Center for Alcohol Policy Advisor

Karmen Hanson, MA, Program Director, National Conference of State Legislatures

Joseph Kolly, PhD, Chief Safety Scientist, NHTSA

Patrick Lynch, Former Rhode Island Attorney General; Center for Alcohol Policy Advisor

Jerry Oliver, Former Chief of Police (Detroit, Richmond and Pasadena) and Arizona Alcohol Regulator; Center for Alcohol Policy Advisor

Paul Pisano, Senior Vice President, Industry Affairs & General Counsel, National Beer Wholesalers Association

Steve Schmidt, Senior Vice President of Public Policy and Communications, National Alcohol Beverage Control Association

Representative Adam Harris, Chairman, Pennsylvania House Liquor Committee

Jessica Starns, President, Jessica Starns Attorney at Law LLC; Former Executive Counsel, Louisiana Office of Alcohol and Tobacco Control



CENTER FOR
ALCOHOL POLICY

About the Center

The Center for Alcohol Policy is a 501(c)(3) organization that educates policymakers, regulators and the public about alcohol, its uniqueness and its regulation.

Educational Sessions

The Future of Impaired Driving Countermeasures

This panel will review the progress made in reducing impaired driving and explore ways to jumpstart further progress. The panelists will present public policy options and technology advances that may impact impaired driving policies in the future. The impact of marijuana legalization and the increase in “drugged driving” traffic deaths also will be examined.

Alcohol Laws and the Courts: Trends and Arguments

Recently, courts are increasingly addressing challenges to alcohol laws, including new challenges to tied-house laws under the First Amendment. This panel will examine the most important and recent legal developments impacting alcohol regulation and what legal arguments seem to be most relevant in the courts.

Marijuana Policy in 2017

Marijuana legalization, decriminalization and medical marijuana continue to make headlines. The future of marijuana regulation remains uncertain given conflicts with federal law. Discussions about how best to regulate a “legal” marijuana industry are evolving as more states move toward legalizing medical and recreational marijuana. This panel will examine the status of attempts to legalize, the state and federal regulatory challenges, and public health and safety issues.

Health Consciousness Drives New Approaches to Alcohol Harm Reduction

While underage drinking rates and DUI alcohol-involved fatalities have experienced long-term declines; other alcohol-related problems remain high. Binge drinking is a particularly unhealthy practice that is prevalent among older youth and has cropped up as a problem with middle-aged to older adults. Binge and heavy drinking create public disturbances and nuisance problems in nightlife venues and neighborhoods. Hear from those involved in new approaches to personal and community alcohol issues that address concerns about the cost and prevalence of unhealthy practices.

MegaBrew – Two Years Later

In October 2015, the purchase of SABMiller by AB InBev was announced, the biggest deal in the global beer industry in history. The action raised significant antitrust and other legal issues around the globe. In the U.S., it raised many competition issues impacting the entire beer industry. This panel of legal experts will examine the legal issues involved with this major acquisition, how they were resolved, and what impact it may have on the beer industry moving forward.

Alcohol Regulation Debates in the States

States across the country are facing efforts to change their existing alcohol laws, which support the state-based, three-tier alcohol regulatory system. This panel will discuss some of the most recent debates in state capitols and how the time-tested principles of alcohol regulation have fared in legislative and regulatory debates.

Outlet Density – Striking the Right Balance

A recent trend seeks to expand the businesses and venues selling beer, wine and liquor. Is this economic development or a race to the bottom? What does research tell us about outlet density and problems associated with alcohol misuse and can we identify the right balance?

Liquor Law Enforcement – Best Practices From Around the Country

A competitive alcohol marketplace necessitates an even playing field, and that even playing field requires referees. Alcohol regulatory agencies both educate the industry players and enforce the laws in this regulated industry. This panel will explore some of the recent enforcement efforts in the states, the impact on the alcohol industry and what the future holds for alcohol regulation.

Sessions are subject to change. Additions or updates will be posted to www.centerforalcoholpolicy.org.

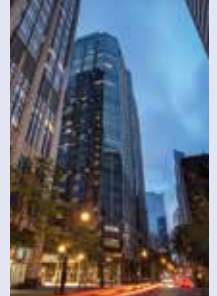
Continuing Legal Education (CLE) Credit

The Center for Alcohol Policy is seeking appropriate CLE accreditation for the 2017 Alcohol Law and Policy Conference. An updated list of states offering accreditation for the 2017 conference will be posted to www.centerforalcoholpolicy.org. In 2016, every attendee was able to secure CLE credits, and more than 35 states approved CLE accreditation for participants. Certain states do not have mandatory CLE requirements.



About the Hyatt Centric Chicago Magnificent Mile

The Hyatt Centric Chicago Magnificent Mile is a vibrant, full-service Chicago hotel that offers a host of first-class guest services. The hotel is centrally located in downtown Chicago near the best attractions. It is within walking distance of Michigan Avenue shopping, acclaimed museums such as the Museum of Contemporary Art and Chicago Children's Museum, the Navy Pier and the shores of Lake Michigan. Shoppers, foodies and all visitors will be inspired to explore the exciting attractions in and around the Windy City.



Hotel Reservations

All hotel reservations should be made directly through:

Hyatt Centric Chicago Magnificent Mile
633 North Saint Clair St., Chicago, IL
Phone: 1-888-591-1234

The Hyatt Centric Chicago Magnificent Mile is the official hotel for this conference. When making reservations, be sure to identify yourself as a participant of the Center for Alcohol Policy Alcohol Law and Policy Conference to secure the negotiated single/double group rate of \$199 per night plus tax. Visit www.centerforalcoholpolicy.org/law for a link to make hotel reservations online.

The cut-off date for the Center room block is **Wednesday, August 16, 2017**. However, the block may sell out prior to this date. Make your reservations today! Once the room block is sold, rooms and rates cannot be guaranteed.

The Cubs are scheduled to be back in town playing the Milwaukee Brewers at 1:20 p.m. on September 8, just after the conference concludes!

Cancellation and Refund Policies

Full refunds will be given (minus a \$50 administrative fee) only if notice of cancellation is provided by the close of business Friday, September 1, 2017.

Requests for refunds must be in writing and mailed to:

Center for Alcohol Policy
1101 King Street, Suite 600-A
Alexandria, VA 22314

No refunds will be made after **Friday, September 1, 2017**.

Registration Form

Three Ways To Register:

1. Register online: www.centerforalcoholpolicy.org
2. Mail completed registration form with payment to:
Center for Alcohol Policy
1101 King Street, Suite 600-A
Alexandria, VA 22314
3. Fax to: 703-739-0851 Attn: Law and Policy Conference

NAME

PREFERRED NAME (FOR BADGE)

TITLE

COMPANY

ADDRESS

CITY

STATE

ZIP

PHONE

FAX

EMAIL ADDRESS (REQUIRED)

STATE(S) SEEKING CLE CREDITS FOR/BAR NO.

REGISTRATION FEES

	Before September 1	After September 1
<input type="checkbox"/> Full Registrant	\$699	\$799
<input type="checkbox"/> 501c(3) Organization	\$199	\$299
<input type="checkbox"/> Government Official	\$199	\$299
<input type="checkbox"/> Full-Time Judge	\$199	\$299

PAYMENT METHOD

1. Make check payable to: Center for Alcohol Policy
2. Credit Card VISA MasterCard

ACCOUNT NO.

EXP. DATE

NAME ON CREDIT CARD

CARDHOLDER ADDRESS

SIGNATURE

**Questions? Call 703-519-3090 or email
info@centerforalcoholpolicy.org.**



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Alexandria, VA 22314

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