ALCOHOL POLICY

The Center for Alcohol Policy Presents the Seventh Annual

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Alcohol Law and Policy Conference

September 3-5, 2014 yatt Chicago Magnificent Mile Chicago, Illinois

Exploring Issues Surrounding Alcohol Law, Regulation and Litigation

Featuring:

The Honorable Jim Hood Mississippi Attorney General

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Brad Krevor, President Responsible Retailing Forum

Mike Madigan, Managing Partner Madigan, Dahl & Harlan, P.A.

> John Maisch, Professor University of Central Oklahoma

Robert Tobiassen, Former Chief Counsel Alcohol and Tobacco Tax and Trade Bureau



Schedule

Wednesday, **September 3**

3:00 – 7:00 p.m. Registration

5:30 – 7:00 p.m. Welcome Reception

Thursday, September 4

7:30 a.m. -5:00 p.m. Registration

7:30 - 8:30 a.m. Continental Breakfast

8:30 a.m. – Noon Educational Sessions I - III

Noon – 1:00 p.m. Lunch

1:00 – 4:15 p.m. Educational Sessions IV – VII

5:30 – 6:45 p.m. Reception and Leadership in Alcohol **Regulation Award** Presentation

Friday, September 5

> 7:30 a.m. – Noon Registration

7:30 – 8:30 a.m. Continental Breakfast

8:30 a.m. -12:30 p.m. Educational Sessions VIII – X

Afternoon Departures

Educational Sessions

First Amendment and Alcohol Regulation

This panel will address recent First Amendment alcoholrelated litigation and legislation around the country and highlight important federal court decisions that could impact regulation in the states. Topics will include label approvals, billboards and commercial free speech.

The Future of Supplier-Distributor Laws

The legal issues that independent alcohol distributors and suppliers confront are as diverse as the selection of products they provide. Speakers will discuss the state laws that govern supplier-distributor relationships, lessons learned and what the future may hold.

Counterfeit Alcohol: A Global vs. United States Perspective

Counterfeit alcohol is a rare occurrence in the United States. Yet, many other countries are experiencing major problems with unsafe, counterfeit alcohol. This session will discuss what elements of the U.S. regulatory system work to maintain a safe and prosperous marketplace and examine how the U.S. system differs from other countries, such as England.

A New Model for Underage Sales Compliance

Regulators and alcohol law enforcement officers are recognizing the importance of voluntary measures by licensees to achieve compliance with laws prohibiting sales to minors. This panel will examine non-punitive approaches that can raise compliance rates and the role of incentives in achieving regulatory objectives.

Post-Prohibition Alcohol Regulation

In 2013, members of the Oglala Sioux on the Pine Ridge Reservation voted to overturn a century-old ban on alcohol. Federal law has long prohibited the sale of alcohol on Native American reservations unless the tribe specifically allows for the sale and consumption of alcohol. This panel will examine the similarities between America's task of creating a post-Prohibition alcohol regulatory structure in 1933 and the Oglala Sioux's current task in setting up an alcohol control system.

State Regulator Roundup

This panel will feature representatives from state agencies discussing trends and observations from their perspective, including budget challenges and regulating a growing, diverse industry.

Marijuana Legalization and Alcohol: Rhetoric vs. Reality

Is marijuana really no worse than alcohol? The Drug Enforcement Agency classifies marijuana as a Schedule 1 substance - the same category as heroin, LSD and ecstasy - while some states across the country are decriminalizing marijuana possession and use. This panel will examine the ongoing debate surrounding marijuana legalization in the United States and compare the relevance of alcohol regulation to the present marijuana debate.

Legal Developments in Alcohol Retailing

The American system of state-based alcohol regulation and three-tier distribution was established to provide separate and accountable tiers for states to monitor the alcohol industry. The retailing tier continues to develop and grow and has had many changes and challenges in recent years. This panel will shed light on recent legal and policy developments in the United States alcohol retailing system, including federal court cases

These sessions are subject to change. Additions or changes will be posted to www.centerforalcoholpolicy.org.

Keynote Remarks

The Honorable Jim Hood, Mississippi Attorney General

The role of the attorney general in upholding a state's alcohol laws continues to be a key focus of alcohol policy debates. Attorney General Hood will reflect on the role state attorneys general play in policy debates about alcohol; a state's role under the 21st Amendment; society's interest in fighting the abuse of alcohol, underage drinking and crime; and protecting small businesses and consumers.

Presenters Include:

Auday Arabo, President, Associated Food and Petroleum Dealers (West Bloomfield, MI) Brannon Denning, Professor, Samford University Cumberland School of Law (Birmingham, AL) James Hall, Former Chairman, National Transportation Safety Board (Chattanooga, TN) Bill Kelley, Executive Director, Beer Distributors of Massachusetts (Boston, MA) Anthony Kogut, Chairman, Hospitality and Alcohol Beverage Group (East Lansing, MI)

Brad Krevor, President, Responsible Retailing Forum (Waltham, MA)

Bruce Livingston, Executive Director, Alcohol Justice (San Rafael, CA)

Patrick Lynch, Former Attorney General of Rhode Island and President, Patrick Lynch Group (Providence, RI)

- Mike Madigan, Managing Partner, Madigan, Dahl & Harlan, P.A. (Minneapolis, MN)
- John Maisch, Professor, University of Central Oklahoma (Oklahoma City, OK)
- Jerry Oliver, Former Chief of Police (Detroit, Richmond and Pasadena) and Arizona Alcohol Regulator (Phoenix, AZ)
- Paul Pisano, Sr. Vice President and General Counsel, National Beer Wholesalers Association (Alexandria, VA)
- Michele Simon, President, Eat Drink Politics (San Francisco, CA)
- Ed Swedberg, Assistant Administrator, Texas Alcoholic Beverage Commission (Austin, TX)
- Robert Tobiassen, Former Chief Counsel, Alcohol and Tobacco Tax and Trade Bureau (Falls Church, VA)

Additional speakers and program details will be posted to www.centerforalcoholpolicy.org.

ALCOHOL POLICY About the Center

The Center for Alcohol Policy is a 501c(3) organization that educates policymakers, regulators and the public about alcohol, its uniqueness and its regulation.



Credit

Policy is seeking appropriate CLE

Hotel Reservations

Continuing Legal Education (CLE)

The Center for Alcohol accreditation for the 2014 Alcohol Law and Policy Conference. An updated list of states



offering accreditation for the 2014 conference will be posted to www.centerforalcoholpolicy.org. In 2013, every attendee was able to secure CLE credits, and more than 35 states approved CLE accreditation for participants. Certain states do not have mandatory CLE requirements.

About the Hyatt Chicago Magnificent Mile

The Hyatt Chicago Magnificent Mile, a vibrant, fullservice Chicago hotel, offers a host of first-class guest services. The Hyatt Chicago Magnificent Mile is centrally located in downtown Chicago near all of the best Chicago attractions. The hotel is located within walking distance of Michigan Avenue shopping, acclaimed museums such as the Museum of Contemporary Art and Chicago Children's Museum, the Navy Pier and the shores of Lake Michigan. Shoppers, foodies and all visitors will be inspired to explore the exciting attractions in and around the Windy City.



All hotel reservations should be made directly through:

Hyatt Chicago Magnificent Mile 633 North Saint Clair Street Chicago, IL 60611 Phone: 888-591-1234 Web: http://bit.ly/hyattchicagomm

The Hyatt Chicago Magnificent Mile is the official hotel for this conference. When making reservations, be sure to identify yourself as a participant of the Center for Alcohol Policy Alcohol Law and Policy Conference to secure the special negotiated rate of \$169 per night plus tax. The cut-off date for this block is Wednesday, August 13, 2014. However, the block may sell out prior to this date. Make your reservations today! Once the room block is sold, rooms and rates cannot be guaranteed.

Cancellation and Refund Policies

Full refunds will be given (minus a \$50 administrative fee) only if notice of cancellation is provided by Wednesday, August 13, 2014.

Requests for refunds must be in writing and mailed to:

Center for Alcohol Policy 1101 King Street, Suite 600-A Alexandria, VA 22314 No refunds will be made after Wednesday, August 13, 2014.

Registration Form

Three Ways To Register:

- 1. Register online: www.centerforalcoholpolicy.org
- Mail completed registration form with payment to: Center for Alcohol Policy 1101 King Street, Suite 600-A Alexandria, VA 22314
- 3. Fax to: 703-739-0851 Attn: Law and Policy Conference

NAME			
PREFERRED NAME (FOR BADGE)			
TITLE			
COMPANY			
ADDRESS			
CITY	STATE	ZIP	
PHONE	FAX		
EMAIL ADDRESS (REQUIRED)			

STATE(S) SEEKING CLE CREDITS FOR/BAR NO.

RE	GISTRATION FEES				
		Before August 22, 2014	After August 22, 2014		
	Full Registrants	\$599	\$699		
	Government Officials	\$199	\$299		
	Full-time Judges	\$199	\$299		
	501c(3) Organizations	\$199	\$299		
PAYMENT METHOD					
	 Make check payable Credit Card US 	to: Center for Alcohol Policy	,		
ACCOUNT NO. E		EXP.	DATE		
NAME ON CREDIT CARD					
CARDHOLDER ADDRESS					
SIGN	IATURE				

Questions? Call 703-519-3090 or email info@centerforalcoholpolicy.org.