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Alcohol Regulation Policy National Survey

Conducted July 22-24, 2012

n=1000 Adults

MoE= $\pm 3.1\%$ @ 95% Confidence Interval

Americans do not think alcohol is just like other consumer products, and they support state restrictions on alcohol that are not found on other consumer goods.

Alcohol Is Different From Other Consumer Goods

72%

Agree

- Since alcohol is different than other consumer products, it needs a different set of rules and the state should be regulating this industry.

Specific Examples Only Reinforce the Differences Between Alcohol and Other Consumer Products

79%

Disagree

- Alcohol is just like other consumer goods such as toilet paper and tin foil.

Support for the Current Drinking Age is High

78%

Support

- The current drinking age of 21 or older.

Americans believe that local businesses that understand the local community should manage local alcohol distribution and sales.

States should have the right to regulate the sale of alcohol

81%

Support

- The rights of states to determine their own laws and regulations regarding the sale of alcohol.

Individual states should have the right to regulate alcohol made, distributed and sold in their state

76%

Support

- The rights of individual states to regulate the manufacture, sale and distribution of alcohol.

Local Companies Should Be In Charge Of Distribution

74%

Agree

- Local businesses should be in charge of alcohol distribution in my community because they understand local preferences.

Americans do not want to replicate the United Kingdom's disastrous experience with alcohol deregulation.

Do Not Repeat The UK Experience

72%

Agree

- The United Kingdom has substantially weakened oversight on alcohol and is experiencing a dramatic increase in alcohol related problems that are well documented in the press. The U.S. should not follow the UK and remove alcohol regulation.